



JEEVIKA

Rural Development Department, Government of Bihar

Bihar Rural Livelihoods Promotion Society
State Rural Livelihoods Mission, Bihar



बिहार सरकार

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Ref. No.: BRLPS/Proj-LS/463/13/Vol-III/3583

Date: 28.02.2025

Office Order

Guideline for procurement of Goats from Seemanchal Jeevika Goat Producer Company Ltd. in 3 districts of Bihar i.e. Araria, Purnea and Katihar under Integrated Goat and Sheep Development Scheme.

Department of Animal and Fish Resources, GoB, vide memo No: 6 S.S.(6)18/2019-3015 date: 20.06.2024 has issued Rajyadesh for implementation of scheme for distribution of 3 breedable black bengal goats on subsidy among each 3941 desiring goat rearers/ poor SHG households of different categories within the state. As per Government's Order, its implementation has to be carried out by JEEViKA. Vide office Order No: BRLPS/Proj-LS/463/13 (Vol.-III)/2814 dated 16.12.2024 of JEEVIKA, it has been decided that this intervention would be taken up in 13 districts.

Jeevika has established the Seemanchal Jeevika Goat Producer Company Ltd., headquartered in Araria district, which is actively engaged in the purchase and sale of live goats and the supply of inputs for goat rearing across various districts of Bihar.

In view of the demand for breedable black bengal goats under IGSDS and the availability of Seemanchal Jeevika Goat Producer Company Ltd. as a supplier, it has been decided that the Goat Producer Group may directly purchase breedable black bengal goats from Seemanchal Jeevika Goat Producer Company Ltd. in its 3 operational districts of Bihar i.e. Araria, Purnea and Katihar.

Guideline for implementation of IGSDS for Araria, Purnea and Katihar is mentioned below:

1. PG Formation:

The concerned CC/AC/LHS of the block will discuss about the goat intervention with the interested goat rearers. After one weeks, interested Goat rearers will be mobilized to form Goat Producers Group. Consequently, election of office bearers, drafting of bye-laws, and formation of required committees will be done. A bank account of PG should be opened within two weeks of PG formation. Further reference may be taken from Office Order No: BRLPS/Project/463/13. Vol. II/4764 dated: 05.03.2018.

2. Validation of Existing Herd Size:

Validation of each member of the PG will be done through a survey in which basic details of member along with details of existing goats herd size, bank account details, etc. will be captured. Part-A of the Validation form must be filled during this process. To ensure proper implementation of the whole process, validation should strictly be done through Project Staff. 10% of the total members must be validated by the concerned LHS/BPM.

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Note: All the format attached in annexure of the office order no. BRLPS/Project/463/13. Vol. II/4764 dated: 05.03.2018 will be applicable for the validation of existing herd size.

3. Orientation of PG members:

After validation of all PG members, an orientation of all PG members should be done by the AC/LHS in which members must be facilitated on the scheme details, Characteristics of Black Bengal Goat as mentioned below:

Sr.	Particulars	
1	Shape	Wedge Shaped
2	Age	6 - 8 months
3	Weight	8 to 10 kgs
4	Ears upward and straight	
5	Two teeth	
6	Wide and long chest bone	
7	Black and shiny hair	
8	Height of back and hips should be equal	

4. Facilitation for Goat Purchase:

The PG shall submit a demand request for the purchase of goats, as per the specified characteristics, to Seemanchal Jeevika Goat Producer Company Ltd. (SJGPCL) within five days of the PG members' orientation. The request must be submitted in the prescribed format provided in Annexure-I.

SJGPCL shall fulfil the request and provide the goats to PG members within 20 days from the date of submission.

5. Goat procurement and supply by SJGPCL:

After the demand generation by the PG, Seemanchal Jeevika Goat Producer Company Ltd. (SJGPCL) will deploy company's staff/ CRP/ Block Coordinators for the procurement and supply of goats locally. SJGPCL must submit a daily report on goat procurement to the DPCU and BPIU.

Once the goats are procured, the company will ensure doorstep delivery of healthy goats to the members. At the time of delivery, deworming will be conducted, followed by mandatory PPR vaccination between 14-21 days. The cost of both deworming and vaccination will be included in the overall goat price. Additionally, the company must obtain acknowledgment of goat receipt from the members using the prescribed format provided in Annexure-II.

6. Organizing Goat camp:

SJGPCL will submit invoice to concerned PG with copy to concerned BPIU after completion of goat supply. The BPIU will be responsible for organizing a goat camp within seven days of receiving the invoice. During the camp, each PG member must bring their three supplied goats for ear tagging and enrolment in the e-Goatery application. To ensure participation, all PG members must be informed about the camp at least three days in advance. Weighing, ear tagging and enrolment in e-Goatery Application of every HHs will be done at the camp. Ear tags and applicators will be provided by the District Animal Husbandry Officer upon requisition. Ear tagging should be done by Veterinary Doctor/Trained Para Vet/ CRP. SJGPCL may also offer health supplements to beneficiaries on a payment basis to enhance productivity during the camp.

Note: Budget of camp remains the same as approved in office order Ref. No.: BRLPS/Proj/463/13/1042 dated 31.05.2017.

7. Payment to SJGPCL against Goat Purchase:

The PG will process the payment to Seemanchal Jeevika Goat Producer Company Ltd. (SJGPCL) within seven days of organizing the goat camp. The payment will be based on the invoice issued by the company and the receipts provided to members during doorstep goat distribution. The payment should be done via cheque, RTGS, or NEFT.

8. UC Submission & Tally Entry:

Once the payment to SJGPCL has been done, BPIU will ensure submission of Utilization Certificate (UC) through concerned PG to DPCU within 7 days of payment. Manager livestock/In-charge will be responsible for completing the tally entry within 5 days from the date of submission of UC and should inform the Livestock SPMU team accordingly.


(Himanshu Sharma)
CEO, BRLPS

Annexure:

1. माँग पत्र
2. प्राप्ति का प्रारूप

Copy To:

1. Director/OSD/AO/CFO/PC/PS
2. SPM/PM-Livestock
3. DPM- Araria, Purnia and Katihar
4. Livestock Managers/In-Charge- Araria, Purnia and Katihar
5. IT Section

माँग पत्र

दिनांक:

सेवा में,
मुख्य कार्यकारी अधिकारी,
सीमांचल गोट प्रोड्यूसर कंपनी लिमिटेड
अररिया

विषय: बकरियों की खरीद हेतु माँग पत्र

महोदय,

सादर निवेदन है कि हमारे उत्पादक समूह द्वारा बकरियों की खरीद के लिए मांग प्रस्तुत की जा रही है। इस मांग के अंतर्गत कुल (बकरी की संख्या) बकरियों की आवश्यकता है जो सदस्यों के लिए खरीदी जाएगी। बकरियों के चयन हेतु मानदंड:

1. आकार: पच्चर आकार
2. आयु: 6 से 8 महीने
3. वजन: 8 से 10 किलोग्राम
4. कान: ऊपर की ओर एवं सीधे
5. दाँत: दो दाँत होने चाहिए

हम अपेक्षा करते हैं कि उपरोक्त मानदंडों के अनुसार बकरियों की खरीद शीघ्र ही सुनिश्चित की जाएगी ताकि हमारे उत्पादक समूह को लाभ मिल सके।

सधन्यवाद,

नाम एवं पद नाम:

उत्पादक समूह का नाम एवं पता :

जिला/प्रखण्ड:

संपर्क नंबर:



सदस्यों द्वारा बकरी प्राप्ति का प्रारूप

मैं (सदस्य का नाम), (बकरी उत्पादक समूह का नाम) की सदस्य हूँ।

मेरा जिला, प्रखंड, तथा गाँव है।

मैंने ब्लॉक बंगाल प्रजाति की 3 प्रजनन योग्य बकरियाँ, दिनांक को सीमांचल जीविका गोट प्रड्यूसर कंपनी लिमिटेड से प्राप्त की हैं, जिनका विवरण निम्नलिखित है:

क्रम संख्या	बकरी का रंग	बकरी का वजन (किलोग्राम)

तिथि:

सदस्य का हस्ताक्षर:

स्थान:

