



JEEVIKA

Rural Development Department, Government of Bihar

**Bihar Rural Livelihoods Promotion Society
State Rural Livelihoods Mission, Bihar**



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**Guidelines for Implementation of Integrated Poultry Development Scheme
(28 days reared Low input variety colored poultry chicks)**

Vide Rajyadesh Memo No. 6.S.S.(6)04/2020-2456 Dated 22.07.2022, Department of Animal and Fish Resources (GoB) has issued an instructions for implementation of "Integrated Poultry Development Scheme" (IPDS) under the State Scheme to provide 28 days reared 45 Low input variety colored poultry chicks at subsidized rate to interested SHG members.

Its implementation has to be carried out by JEEVIKA. It has been decided that this intervention would be taken up in 13 Districts.

The district-wise targets are as below:

Sl. No	District	No. of Units	No. of Households To be covered			
			General	SC	ST	Total
1	Araria	9	300	500	100	900
2	Aurangabad	9	400	500	0	900
3	Banka	9	100	500	300	900
4	Begusarai	9	400	500	0	900
5	Kaimur	9	100	500	300	900
6	Kishanganj	11	300	660	140	1100
7	Madhubani	10	348	600	0	948
8	Munger	9	300	500	100	900
9	Patna	9	400	500	0	900
10	East champaran	9	300	600	0	900
11	Samastipur	9	200	700	0	900
12	Seikhpura	9	300	600	0	900
13	Supaul	9	200	700	0	900
Total		120	3648	7360	940	11948

Guideline for implementation of the Scheme:

1. Selection of members should only be carried out by CLFs. The concerned CLFs will be responsible for the selection of interested beneficiaries against the targeted household. Earlier benefited SHG members under IPDS should not be selected under the above-mentioned scheme. Priority should be given to migrants who returned to the village

due to the COVID-19 pandemic, SJY beneficiaries, Minority community, SC & ST community, and SHG members having prior Poultry rearing experience.

- Each member would get a total of 45 birds in 2 lots. The CLF would collect the member contribution for poultry chicks before raising the demand to the supplier. Contribution per member will be as follows:

Total Amount	Remarks
Rs. 450/-	Contribution for 45 birds@ Rs. 10/Bird

Interested members should be facilitated by the project staff for easy availability of loans from the concerned SHG.

- The CLF would facilitate and motivate the beneficiaries to prepare the cage on their own. The cage should be of Height: 5 ft, Length: 5Ft., and Width: 3Ft. An amount of Rs. 1000/- will be provided by CLF through Direct Beneficiary Transfer in the account of each beneficiary as a subsidy against the preparation of the cage.

CLFs should ensure that chicks should not be distributed to members without having a cage.

- CLFs should do an MoU with existing mother units for receiving the 28 days reared Low input variety of colored poultry chicks. The MoU should be engaged for a maximum period of three days and the mother unit owner will be paid Rupees 3 per bird. It includes finisher feed, bedding, brooding, labour, rent, water, electricity and all necessary management required for 28 days reared Low input variety of colored poultry chicks for three days.

Note: Expense made on the rearing of 28 days reared Low input variety of colored poultry chicks for 3 days @ Rupees 3 per bird should be borne by the beneficiary contribution of Rs. 10/Bird collected by CLF.

- The Concerned CLF would list out the beneficiary list and send a fund requisition to the concerned BPIU along with the beneficiary list. Budgeting for Fund requisition should be as follows:

Head	Unit	Unit Cost (In Rs.)	Total (In Rs.)
Cage Preparation	100	1,000	1,00,000
Birds Rearing	4,500 (100 HH X 45 Birds)	65	2,92,500
PRP Honorarium	1 for 12 Months	3200	38,400
Miscellaneous	Lump sum		10,000
Total			4,40,900