



JEEViKA
Rural Development Department, Government of Bihar

Bihar Rural Livelihoods Promotion Society
State Rural Livelihoods Mission, Bihar



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Guidelines for Implementation of Integrated Poultry Development Scheme **(Phase-IV)**

Vide Rajyadesh Memo No. 6.S.S.(6)04/2020/2752 Dated 11.07.2023, Department of Animal and Fish Resources (GoB) has issued instruction towards implementation of "Integrated Poultry Development Scheme" (IPDS) under State Scheme to provide either 28 days or day-old reared 45 Low input variety-colored chicks at subsidized rate to interested JEEViKA SHG members.

Its implementation has to be carried out by JEEViKA. It has been decided that this intervention would be taken up in 21 Districts. This scheme may be implemented through either of the provisions as mentioned below:

1. Procurement of Day-Old Chicks (DOC), and rearing it at the Mother Unit for 28 Days, and distribution to selected beneficiaries through CLF.

OR

2. Procurement and distribution of 28-day reared Dual Purpose bird to selected beneficiaries through CLF.

The district-wise targets are as mentioned below:

Sl. No	District	No. of Units	No. of Households To be covered			
			Gen	SC	ST	Total
1	BHAGALPUR	7	205	215	280	700
2	BHOJPUR	7	205	495	0	700
3	BUXAR	7	205	495	0	700
4	DARBHANGA	7	205	495	0	700
5	GAYA	7	205	495	0	700
6	GOPALGANJ	7	205	495	0	700
7	Jamui	7	205	105	390	700
8	JEHANABAD	7	205	495	0	700
9	Katihar	7	205	105	390	700
10	MADHEPURA	6	105	495	0	600
11	MUZAFFARPUR	6	105	495	0	600
12	Nalanda	6	105	495	0	600
13	Nawada	7	205	495	0	700
14	PASHCHIM CHAMPARAN	7	205	245	250	700

15	PURBI CHAMPARAN	6	115	485	0	600
16	PURNIA	7	150	160	390	700
17	ROHTAS	7	205	245	250	700
18	SAHARSA	6	105	495	0	600
19	Saran	6	105	495	0	600
20	SHEOHAR	6	155	405	0	560
21	SITAMARHI	6	115	485	0	600
Total		139	3520	8390	1950	13860

Guideline for implementation of the Scheme:

1. Selection of members should only be carried out by CLFs. The concerned CLFs will be responsible for the selection of interested beneficiaries against the targeted household. Earlier benefited SHG members under IPDS should not be selected under the above-mentioned target. Priority should be given to migrants who returned to the village due to the COVID-19 pandemic, SJY beneficiaries, Minority community, SC & ST community, and SHG members having prior Poultry rearing experience.
2. Each member would get a total of 45 birds in 2 lots. The CLF would collect the member contribution for chicks before raising the demand to the supplier. Contribution per member will be as follows:

Total Amount	Remarks
Rs. 450/-	Contribution for 45 birds@ Rs. 10/Bird

Interested members should be facilitated by the project staff for easy availability of loans from the concerned SHG.

3. The CLF would facilitate and motivate the beneficiaries to prepare the cage on their own. The cage should be of Height: 5 ft, Length: 5Ft., and Width: 3Ft. An amount of Rs. 1000/- will be provided by CLF through Direct Beneficiary Transfer in the account of each beneficiary as a subsidy against the preparation of the cage.
CLFs must ensure that chicks should be distributed only to members having cage.

4. CLFs should do an MoU with existing mother units for receiving the day-old Low input variety of colored poultry chicks. The MoU should be engaged for a maximum period of twenty-eight days and the mother unit owner will be paid Rs. 7 per live bird. It includes drinker, feeder, labour, rent, water, electricity and all necessary management required for rearing day-old chicks for 28 days.

Note: Expense made on the rearing of day-old Low input variety of colored poultry chicks for 28 days @ Rs. 7 per live bird should be borne by the beneficiary contribution of Rs. 10/Bird collected by CLF.

Or

CLFs should do an MoU with existing mother units for receiving the 28 days reared Low input variety of colored poultry chicks. The MoU should be engaged for a maximum period of three days and the mother unit owner will be paid Rupees 3 per bird. It includes finisher feed, bedding, brooding, labour, rent, water, electricity and all

necessary management required for 28 days reared Low input variety of colored poultry chicks for three days.

Note: Expense made on the rearing of 28 days reared Low input variety of colored poultry chicks for 3 days @ Rs. 3 per bird should be borne by the beneficiary contribution of Rs. 10/Bird collected by CLF.

5. The Concerned CLF would list out the beneficiary list and send a fund requisition to the concerned BPIU along with the beneficiary list. Budgeting for Fund requisition should be as follows:

Head	Unit	Unit Cost (In Rs.)	Total (In Rs.)
Cage Preparation	100	1,000	1,00,000
Birds Rearing	4,500 (100 HH X 45 Birds)	70	3,15,000
PRP Honorarium	1 for 12 Months	3200	38,400
Miscellaneous	Lump sum		15,000
Total			4,68,400

6. The concerned BPM after appraising the documents will recommend the DPM for the fund disbursement to the concerned CLF. The checklist of documents to be submitted along with the fund requisition is as follows:
- List of selected members downloaded from poultry MIS.
 - Fund requisition duly signed by OB Members of concerned CLF.
 - Cover Letter having the recommendation of BPM for fund disbursement.
 - Photocopy of Bank Passbook of concerned CLF.
 - MoU copy between CLF & MU owner.
7. Manager Livestock/In-charge will be responsible for initiating the file after appraising the documents and recommend for fund disbursement as per the requirement. Fund to the concerned CLF should be disbursed in 1 tranche as mentioned below:

<p>Cage: Rs.1,00,000/- (100% as per Budget) Birds Rearing: Rs. 3,15,000/- (100HH* 45Chicks @70/Chicks) PRP Honorarium: Rs. 38,400/- (100% as per budget) Miscellaneous: Rs. 15,000/- (100% as per budget) Total: 4,68,400/- (Rupees Four Lakh Sixty-eight Thousand and four hundred Only)</p>

Booking of Expenditure as mentioned above should be done as follows:

- Expenditure related to Cage and Bird rearing to be booked under Poultry, GoB Head.
- Expenditure related to PRP Honorarium and Miscellaneous to be booked under NRLM/NRETP, whichever project the block comes under.

DPM, Finance Manager, and Manager/Incharge Livestock will be responsible for the disbursement of funds to concern CLFs within 7 days from the receipt of fund requisition from concerned CLF.

8. Distribution of chicks to members should be done in 2 lots, 25 birds in 1st lot and 20 in 2nd lot.
9. After distribution, MIS entry with the beneficiary's photograph in the e-poultry mobile application must be insured.

10. Financial Non-Negotiable:

- The average rearing cost of chicks should not exceed the limit prescribed in the Rajyadesh Memo No. 6.S.S.(6)04/2020/2752 Dated 11.07.2023, of Animal and Fish Resources Department, GoB which is **Rs. 70/- (Seventy)** per Poultry Bird. The rate of day-old as well as 28-days reared Low input variety-colored chicks should be as per the rate bank provided by SPMU, according to the provision mentioned in Rajyadesh.
- The average weight of 28 days old chicks should be 300-350 Gm/Chick.
- Both provisions (**Day old chicks/28-day-old chicks**) can be utilized by CLF based on the demand and supply.

11. The concerned BPM would ensure that the Concerned CLF would submit lot-wise Utilization Certificate to DPCU within 7 days after the distribution of chicks along with supportive documents of all expenses as per norms. Livestock Manager/In-charge would match the expenses with Backyard Poultry Policy and recommend it to the Finance section of DPCU for settlement and Tally entry.

12. The concerned BPM would ensure the updation of Books of Account and Program formats as mentioned in the page no: 13 of Backyard Poultry Policy Ref. No: BRLPS/Proj-Livestock/1156/17/225 dated: 23.04.2018. Incentive Provisions for MBK/BK for maintaining the books of account at CLF Level will be applicable as per the office order mentioned in Ref. No.: BRLPS/Proj-OF/464/13/Vol II/1622 dated: 12.07.2016.

13. For providing support to Backyard Poultry intervention, CLF should place only 1 (One) Poultry Resource Person (PRP) for one Unit. The honorarium of PRP will be rupees 3200 per month as mentioned in the Policy Ref. No: BRLPS/Admn/01/06/VOL-14/567 dated: 16.05.2022. Payment of PRP should be started, once 28 days reared or day-old Low input variety-colored chicks received. The PRP will be provided with honorarium as follows:

- **Fixed Honorarium:** PRP will receive honorarium of Rs. 2000 per month, Rs. 400 per month as fixed TA and Rs. 100 per month as mobile charge, which will be productivity based.
- **Incentive:** In addition to the above, the PRP will be entitled to receive Rs. 700 per month for the counseling, writing of books of record and successful management of the poultry intervention.

14. MIS Entry of member profile and distribution details in the e-Poultry Application is mandatory. Concern BPM and Manager Livestock/Incharge would ensure the following:

- a. Fund for poultry intervention should be disbursed to the CLF only after Member tagging in E-Poultry Web.
- b. UC should be adjusted only after entry of distribution details in the E-Poultry App.

Note: Provisions made under Office Order No: BRLPS/Proj-Livestock/1156/17/225 dated: 23.04.2018 would be applicable for digitization of Poultry Intervention.

15. The DPM would form a team consisting of Manager/ In-charge Livestock, concerned BPM and LHS/AC for physical verification of birds and Cage of at least 10% of the members involved in Poultry Intervention of each concerned CLF after distribution of birds. The report of the team should be kept in the same file through which UC is processed.

16. The concerned BPIU Team should ensure HH-level vaccination of female birds as mentioned below:

Sl. No.	Days	Vaccination
1	After 45 Days	Ranikhet Booster
2	After 90 Days	Fowl Pox

Note: Expense on the above-mentioned vaccination should be borne by the beneficiary contribution of Rs. 10/Bird collected by CLF.

17. Other Technical aspect/protocol (Like Brooding, Feeding, Vaccination, etc) regarding rearing of chicks for 28 days at Mother unit and Household level will remain same as per the office order BRLPS/Proj/231/11/3432 dated 21/09/2013.

18. All district/block mentors should ensure proper support and regular follow up for the timely completion of the above-said scheme.

(Dr. Chandra Shekhar Singh)
CEO, BRLPS

Copy to:-

1. Director/OSD/AO/CFO/PC/PS
2. All SPMs and PMs
3. All DPMs/In Charge, All Thematic Managers/In charge, All YPs.
4. All BPMs
5. IT Section.
6. Concern File

District Wise Budget for Poultry Intervention													
Sl. No	District	No. of Units	No. of Households To be covered				No. of Chicks to be distributed @45 Chicks/HH	No. of Cage to be prepared	Budget for chicks distribution @ Rs 70	Budget for Cage Preparation @Rs. 1000/HH	PRP Honorarium @ 1PRP/Unit for 12 Month @Rs.3200	Miscellaneous Fund @Rs.15000/Unit	Total Budget (In Rs.)
			Gen	SC	ST	Total							
1	BHAGALPUR	7	205	215	280	700	31,500	700	22,05,000.00	7,00,000.00	2,68,800.00	1,05,000.00	32,78,800.00
2	BHOJPUR	7	205	495	0	700	31,500	700	22,05,000.00	7,00,000.00	2,68,800.00	1,05,000.00	32,78,800.00
3	BUXAR	7	205	495	0	700	31,500	700	22,05,000.00	7,00,000.00	2,68,800.00	1,05,000.00	32,78,800.00
4	DARBHANGA	7	205	495	0	700	31,500	700	22,05,000.00	7,00,000.00	2,68,800.00	1,05,000.00	32,78,800.00
5	GAYA	7	205	495	0	700	31,500	700	22,05,000.00	7,00,000.00	2,68,800.00	1,05,000.00	32,78,800.00
6	GOPALGANJ	7	205	495	0	700	31,500	700	22,05,000.00	7,00,000.00	2,68,800.00	1,05,000.00	32,78,800.00
7	Jamui	7	205	105	390	700	31,500	700	22,05,000.00	7,00,000.00	2,68,800.00	1,05,000.00	32,78,800.00
8	JEHANABAD	7	205	495	0	700	31,500	700	22,05,000.00	7,00,000.00	2,68,800.00	1,05,000.00	32,78,800.00
9	Katihar	7	205	105	390	700	31,500	700	22,05,000.00	7,00,000.00	2,68,800.00	1,05,000.00	32,78,800.00
10	MADHEPURA	6	105	495	0	600	27,000	600	18,90,000.00	6,00,000.00	2,30,400.00	90,000.00	28,10,400.00
11	MUZAFFARPUR	6	105	495	0	600	27,000	600	18,90,000.00	6,00,000.00	2,30,400.00	90,000.00	28,10,400.00
12	Nalanda	6	105	495	0	600	27,000	600	18,90,000.00	6,00,000.00	2,30,400.00	90,000.00	28,10,400.00
13	Nawada	7	205	495	0	700	31,500	700	22,05,000.00	7,00,000.00	2,68,800.00	1,05,000.00	32,78,800.00
14	PASHCHIM CHAMPARAN	7	205	245	250	700	31,500	700	22,05,000.00	7,00,000.00	2,68,800.00	1,05,000.00	32,78,800.00
15	PURBI CHAMPARAN	6	115	485	0	600	27,000	600	18,90,000.00	6,00,000.00	2,30,400.00	90,000.00	28,10,400.00
16	PURNIA	7	150	160	390	700	31,500	700	22,05,000.00	7,00,000.00	2,68,800.00	1,05,000.00	32,78,800.00
17	ROHTAS	7	205	245	250	700	31,500	700	22,05,000.00	7,00,000.00	2,68,800.00	1,05,000.00	32,78,800.00
18	SAHARSA	6	105	495	0	600	27,000	600	18,90,000.00	6,00,000.00	2,30,400.00	90,000.00	28,10,400.00
19	Saran	6	105	495	0	600	27,000	600	18,90,000.00	6,00,000.00	2,30,400.00	90,000.00	28,10,400.00
20	SHEOHAR	6	155	405	0	560	25,200	560	17,64,000.00	5,60,000.00	2,30,400.00	90,000.00	26,44,400.00
21	SITAMARHI	6	115	485	0	600	27,000	600	18,90,000.00	6,00,000.00	2,30,400.00	90,000.00	28,10,400.00
Total		139	3520	8390	1950	13860	623700	13860	4,36,59,000.00	1,38,60,000.00	53,37,600.00	20,85,000.00	6,49,41,600.00