



JEEVIKA'S Newsletter

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Digitization in CBOs : Towards a Digital Workforce



BRLPS-Jeevika with its current strength of 1161 Cluster Level Federations, over 62000 Village Organizations and 10.21 lakh Self Help Groups is continuously working towards digitization of data embedded in these CBOs. The need to digitize data was felt right from the initiation of promoting CBOs. Banking upon the existing robust MIS several other interventions are being rolled out to capitalize on the institutional knowledge



The Big Picture of Digitization



Preservation of institutional data – available at field level is generally collected in hard copies at a large scale, which increase the risk of it being lost or getting damaged with the passage of time. Hence, digitization of these data will ensure a safeguard for their preservation.

Enables transparency and accountability- The digitization of data provides transparency and accountability amongst the beneficiaries, stakeholders and the

organization.

Better accessibility to information – digital record keeping will also be helpful in better accessibility of information by making it available across varied platforms.

Provides comprehensive view for stakeholder- as our community based organizations have grown over the past few years, they tend to have their own strengthened governance and monitoring systems, so to have a comprehensive presentation of the entire data digitization is a must for decision support.

BRLPS-Jeevika has made sincere efforts in promoting the use of technology for capturing data from the field and making prudent decisions based on the data analytics. In last few years, the focus was to collect the concrete information through the CBO-MIS. In last one year or so, Jeevika has immensely focused upon the usage of best digital technologies and digitized data to impact the lives of rural poor. Under this initiative, the Self-Help group members and community cadres were made well acquainted with usage of Mobile based technology and an online market portals have been streamlined which in turn has had a huge impact on the sales and purchase of the products made by SHG members.

The key initiatives through which JEEVIKA has transited from organizational digitization to communitizing the digitalization process are mentioned below:-

Usage of Smart phones: With their ease of mobility, and ability to store large tracts of information in a small package, usage of smart phones is being promoted. An initiative has been taken, under which smart phones are being provided to the community professionals (the likes of CM/BK/MBK) in three districts – Rohtas, Jehanbad, and Samastipur. This would be pivotal in capturing data through mobile apps at various levels, which is of paramount importance. The expansion plan stretches to all 38 districts of Bihar.

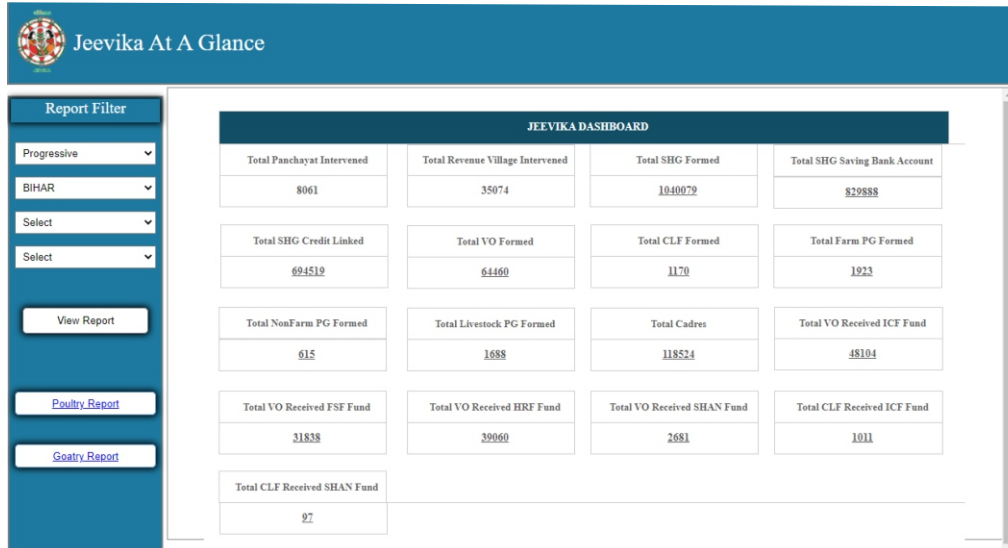
Power BI: A data analytical tool to provide the insights of interventions with multiple indicators is being used

The reports can be seen on- <http://1.6.37.179/bireport/>

BRLPS has institutionalized usage of several software and mobile based applications, some of them are enumerated as under:

Dedicated software for Bank Sakhi (Banking correspondents reaching banking services at the doorstep of the community): A web based applications have been developed to track and monitor the performance of Bank Sakhi in terms of no of bank transactions performed, total amounts of transactions and total commission earned etc. by them. This can be tracked Bank wise / block wise/ district wise & at state level. For the purpose transactions sheets shared by Bank are uploaded in the software which reads and recognize the transactions details. A separate module is developed to uploading bank details like Bank sakhi transaction, No of opened accounts, No of Agents who have transacted etc.

Lead Story : Digitization in CBOs



The module has two significant features:

Agent Ranking Report: This module is for to fetch the Bank Sakhi Transaction Report on ranking basis.

Agent Commission Ageing: This tool helps in identifying the Bank Sakhi who has not earned commission for a given period of time

E-commerce portal: This portal has been developed to provide a platform to the SHG members so that they can sell their products all over

India <https://shop.brtps.in/>

JEEVIKA digital platform: Login based web applications have been developed for uploading and searching videos, audios, Files, sending bulk mails and bulk messages.

- Files : Upload files and user can access the file those who have the credentials.
- Video : Upload theme wise videos, training material to the users.
- Audio : Upload audios.

Emails: Email to the users on the basis of groups like BPM, DPM and SPM etc.

Neera: This application has been developed to monitor the collection and supply of neera. It is being used by all 38 districts of Bihar. There is a separate app for data entry and portal for the report part. The portal can be seen on - <http://neerabihar.in/>

Mask production app:

During the period of Covid -19, production of masks was taken up by JEEVIKA Didis. A Mobile Application for capturing Mask Production by CBOs of Jeevika (CLF/ VO/ SHG/ PG/ PC) was developed. It captures the details of Mask production by individual HH at CBOs level and sales of the same. Data fields captured were Date of Mask Production, Total mask production, individual Household Involved in Mask Production, CBO Details, Total Mask Sold, Sold to Others/PRI/MGNREGA etc. and Total payment received after sale. All of these details are being captured at district and Block Level. A detailed report was developed for displaying consolidated details at state, district, block and date wise total household involved, total mask produced, Total mask sold to Others/PRI/MGNREGA and payment received. This mobile app can be downloaded from – www.mis.brtps.in

SHG- health and nutrition (HNS) Application

This app is basically upgraded version of VO-HNS app. In VO HNS app the focus was more on numbers of SHGs health and nutrition data, here in SHG HNS app the detailed information of each and every member of SHGs involved in activities related to Health and Nutrition is being captured. The app can be accessed from- http://1.6.37.179/repository/mobile_app.aspx

Pashusakhi app: BRLPS is working on goatery interventions, with a vision to spread its outreach to 5, 00, 00 (five lac) household in five years. To implement timely, BRLPS inked three MOUs with different Agencies. (Agha khan Foundation, The Goat Trust, and JSLPS). All the agencies have extended their support in training the cadres (Pasu Shakhi) who are responsible for goat health related services. The cadres are fulcrum on which the vision of reaching five lakhs households sustains. Rigorous training is imparted to them so that they can acquire specific skill sets. The aim of these training is to make them self-sustainable in three years and have a local knowledge database from which community could be benefitted. There are number of activities which are executed by these Pashu Sakhis, like Mobilization, De worming, Vaccination, goat kidding, and access to market linkage. These activities need regular monitoring, as they are intrinsic to the quality of the Pashu Sakhis and agencies that certify them. Data regarding each service should be captured in real time scenario. In order to accomplish this, a Tablet based Mobile application- Pashu Sakhi app was developed. The application can be seen on- <http://nicapp.bih.nic.in/PasuShakhi/>

E-Goatry: Goatry mobile and web applications have been developed in house for capturing the process and details of Integrated Goat & Sheep Development scheme (IGDS). Web applications facilitate tracking progress and helps in decision making at all levels of operations. The apps aid the capture of financial year wise block wise target for the scheme which is later used for monitoring the progress achieved vs. target. This application is being put to use by the Livestock vertical. Mobile Applications have been developed with an interactive interface that can be accessed through desktop as well as mobile devices. It is an offline application which has fields to capture goat distributions among the members of PGs during the goat haat. Details of supplier name, procurement date, goat tag numbers, and goat colour as well as goat photo with tag number are also being captured.

Web Application URL: <http://223.31.219.186/egoatry/>

Apk Download URL: <http://223.31.219.186/egoatry/mobapp/egoatryv1.apk>

The web system can see through given link: <http://hrms.brlps.in/>

VALUE CHAIN PORTAL: This portal has been developed as a decision support tool for the farmer producers companies. Currently 8,662 Farmers profile have been digitized till date. Modules of Collection Centre Managements, Warehouse Managements and Sales managements are being used by farmer producer companies at Khgaraia, Purnia, Nalanda, Purbi Champaran, Vaishali, Saharsa, Muzaffarpur and Samastipur districts. The web portal can be accessed from- <http://scms.brlps.in/>

04 जहानाबाद, रविवार, 13 दिसंबर, 2020

कम्युनिटी मोबिलायजर के बीच मोबाइल का किया गया वितरण

डिजिटल माध्यम के प्रयोग से काम में आएगी पारदर्शिता – रागिनी



जहानाबाद। जिला परियोजना प्रबंधक रागिनी कुमारी के उपस्थिति में शनिवार को शुभ जीविका संकुल संगठन, टेढ़टा में कम्युनिटी मोबिलायजर के बीच एमआईएस एंटी के लिए मोबाइल फोन वितरण किया गया। जिला परियोजना प्रबंधक रागिनी कुमारी ने कार्यक्रम में कहा कि डिजिटल माध्यम के प्रयोग से कार्यों में तेजी एवं पारदर्शिता आएगी। मैनेजर मनीष कुमार ने दीर्घियों को मोबाइल एवं ई-एंटी के बारे में बताया। उन्होंने कैडरों से परियोजना कलिये इसकी उपयोगिता एवम कार्य

निष्पादन के तरीके के बारे में विस्तार में बताया। मोबाइल वितरण मखदुमपुर के कोहरा, मलायि, पुनावा, पूर्वी सारेन, पश्चिमी सारेन, कुमारडीह, मंडोश, जगपुरा, धरनई, सोलहन्दा, कचनामा, सुगाऊं, छारियारी पंचायत की दीर्घियों ने हिस्सा लिया। इस कार्यक्रम में डीपीएम रागिनी कुमारी, मैनेजर मनीष कुमार, संजय कुमार, अजित कुमार, अंशुमाता, शुभ जीविका संकुल संगठन, बराबर फेडरेशन की दर्जनों दीर्घियों ने हिस्सा लिया।



पिंजौरा पंचायत के मुखिया ने किया कार्यकारणी की बैठक

Didi Ki Rasoi- Striding to reach quality F&B services across public hospitals Bihar

Bihar Rural Livelihoods Promotion Society (JEEViKA) has been making several cross-sector initiatives for economic development of the rural poor by providing various thorough livelihood opportunities. From the plethora of initiatives running across Bihar “Didi ki Rasoi” has been one of the most aspirational initiative that was piloted in 4 districts of Bihar viz. Vaishali, Buxar, Sheikhpura, and Purnia. After the successful execution of the initiative in the pilot districts it was decided that the project can be further scaled up. On 12th January 2021, in a meeting chaired by honorable Chief Minister of Bihar with council of ministers, and representatives from the State Health Society and Bihar Rural Livelihoods Promotion Society, the decision was taken to deploy a MOU between State Health Society and BRLPS (JEEViKA).

Under the MoU, Bihar Rural Livelihoods Promotion Society (JEEViKA) made an agreement with the State Health society, Government of Bihar, wherein JEEViKA would support CBOs (Self help Groups/Village organizations/Cluster Level federation) to set up canteens in all government hospital. As per the agreement, the State Health Society will facilitate in identification of locations and will provide suitable premises at District hospitals and sub-divisional hospitals. The State Health Society will be responsible for making arrangements for electricity, water supply, washrooms and restrooms for the operation of same. The State Health Society will also ensure the safety and security, timely payment of staffs and appropriate waste disposal practices of the canteen.

Furthermore, JEEViKA will ensure facilitation of CBOs in setting up of “Didi ki Rasoi” and provide necessary, training on operation procedures and maintenance of hygiene and quality of food.

Training of farmers on Seeds Cultivation:



Bihar State Seed And Organic Certification Agency in collaboration with Farmer Producer Companies supported by JEEViKA organized a regional level training to seed cultivators of Muzaffarpur, Samastipur and Motihari districts. A total of 200 farmers and officials from JEEViKA, BSSOCA, Krishi Vigya Kendra and Farm Producer Companies participated in the training.

Training of CLF Managers on Community Grievance Management and Resolution Mechanism



A training to CLF Managers on Community Grievance Redressal and Management Mechanism to enhance service delivery, transparency and strengthen the governance of the programs was organized. The CGMRM is a pivotal tool in addressing the gaps between service providers and beneficiaries of the relevant services.

Piloting of Aadhaar Pay Services at Grameen Bazaars

To create an enabling sphere for digitization, JEEViKA has collaborated with SBI enabled Aadhaar Pay services for transactions at Ghoswari Grameen Bazaar as a pilot. Gradually the services will be made available at all community led Grameen Bazaars. These services will help in enabling ease of doing business and aid transparency in transactions while providing a safe passage for them.





A 15 days residential training conducted in 3 phases for 25 Master Pashu Sakhis who'll serve the Seemanchal JEEViKA Goat Producer Co. was organised by JEEViKA and supported by Microsave. These trained personnel will help in expediting goat rearing initiatives that would be undertaken by the producer company and help in enhancing the incomes of the members associated with it.

Transforming Lives

Fighting Malnutrition with Nutri-garden

Lack of awareness and realization can create multiple troubles. This was being experienced by Smt. Lalita Devi from Dandkhora, Katihar. Lalita has recently become a member of Kiran SHG of her village. Her husband's daily wages proved a handicap for a good care of their two young children. The situation took a pleasant turn in the month of October, 2020 when Health Sub-Committee members visited Lalita. They were shocked to know that Lalita and her children's food comprised only rice and *chokha* (mashed potatoes) for the last few days and that too in inadequate quantities. Lalita was given detailed orientation on the food groups



by the Community Mobiliser, Community Nutrition Resource Person and the Master Resource Person. They encouraged her to follow the food groups for a better nutritional status of the family. She was linked to the self-help group and given support to initiate her nutri-garden. The fallow land in her homestead area was developed as a nutri-garden. Having received so much support and motivation; Lalita assured the HSC members to take care of the nutri-garden. When the HSC members paid her a follow-up visit in the month of November, 2020; they got a pleasant surprise when they saw a well-developed nutri-garden in Lalita's homestead. She was taking due care of it and had planted various seasonal vegetables and fruits.



Aasma Khaton's journey from perils to prosperity

Aasma Khaton, a resident of Sahejani Village, Piro block, is a homemaker and a mother to four children. She and her family were leading their lives in a state of misery because of her husband's chronic health issues and the inability to earn a living for the family. There have been days when the family had to sleep on empty stomach. Troubled by the vulnerable condition of her family Aasma Khaton decided to look for work and started working as daily wage worker in the fields but earning from it was also uncertain and meager. Things improved, when on 4th September 2019, she was selected under Satat Jeevikoparjan Yojana. After her endorsement, assets in the form of 5 goats were provided to enable resumption of her livelihoods. Her herd size now stands at 11. She aggravated her living fundamentals through goat rearing. She is able to earn around INR. 4200 per month to feed her family. She is grateful to JEEViKA and wishes to prosper in her life.

March

CALENDAR OF EVENTS

08 March : International Women's Day

01-14 March : Didi ki Rasoi Participates at India Food Court

COMING UP IN THE NEXT EDITION

- International Women's Day Celebration at JEEViKA



JEEVIKA

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