



# THE ChangeMakers



December 2018 Issue 06

Transforming Rural Bihar



**रोजगार एवं  
कौशल विकास  
विशेषांक**



Strategy & Perspective on Skill Development Program for Rural Youths in Bihar

Page 01



दीदी की कहानी दीदी की जुबानी

Page 11



Gram Swaraj Abhiyaan

Page 16



बड़की दीदी

Page 21

## From the editor's desk

Dear Readers,

Greetings.

Skilling Bihar is the motto with which JEEViKA mandates to reach out to the youths of the SHG households. This edition of "The Change Makers" brings forth various approaches and strategies adopted by JEEViKA in skill development sector. JEEViKA adopts multi-pronged methods such as establishing partnership with sector specialists for training youths, organizing job fairs and inviting potential employers for direct job placements, counselling the youths by engaging local community cadres - Jobs Resource Persons, partnering with RSETI and NABARD for training and credit for self employment. Our regular segments "Didi ki Kahani, Didi ki Zubani", "Man Ki Kalam Se", "Badki Didi" continue to entice our readers with inspiring and interesting messages.

Happy reading

Regards  
**Mahua Roy Choudhury**  
pc.gkm@brlps.in

### EDITORIAL TEAM

- **Braj Kishore Pathak**  
Officer on Special Duty
- **Mrs. Mahua Roy Choudhury**  
Program Coordinator (G&KM)
- **Mr. Pawan Kr. Priyadarshi**  
Project Manager (Communication)
- **Mr. Pratyush Gaurav**  
State Consultant - GKM

### CONTENT COMPILATION TEAM

- **Mr. Rajeev Ranjan**  
Manager Communication, Samastipur
- **Mr. Biplab Sarkar**  
Manager Communication, Katihar
- **Mr. Abhijeet Mukherjee**  
YP-KMC, SPMU

## संदेश



श्री बालामुरुगन डी. (भा.प्र.से.)

मुख्य कार्यपालक पदाधिकारी, जीविका (BRLPS)

राज्य मिशन निदेशक, लोहिया स्वच्छ बिहार अभियान

बिहार जैसे सघन आबादी वाले राज्य में बढ़ती आबादी के कारण पलायन एवं बेरोजगारी की समस्या बड़ा आकार ले चुकी है। ग्रामीण क्षेत्रों में पलायन काफी तेजी से हो रहा है। इसके पीछे आबादी की बढ़ती एवं रोजगार का अभाव है। गांवों में रोजगार के वैकल्पिक अवसरों एवं कुटीर उद्योगों की कमी देखी जा सकती है। जीविका का प्रयास है कि गांवों में रोजगार के अवसर उपलब्ध हो और साथ ही युवाओं को प्रशिक्षित कर उनका नियोजन प्रक्रियाबद्ध तरीके से करवाया जाए ताकि उनका भविष्य सुरक्षित रहे। बिहार के युवाओं को रोजगार एवं प्रशिक्षित कर स्वरोजगार से जोड़ने की दिशा में कई स्तरों पर प्रयास किये जा रहे हैं। रोजगार शिविर एवं रोजगार मेले द्वारा जहां युवाओं को रोजगार की सुनिश्चितता के लिए बड़ा मंच उपलब्ध करवाया जा रहा है, वहीं ग्रामीण स्वरोजगार प्रशिक्षण संस्थान एवं दीनदयाल उपाध्याय ग्रामीण कौशल्य योजना के द्वारा उन्हें विभिन्न ट्रेड में प्रशिक्षित कर तकनीकी रूप से सक्षम बनाया जा रहा है। जीविका ने इस प्रकार के कार्यक्रमों से रोजगार उपलब्धता के क्षेत्र में उल्लेखनीय सफलता हासिल की है। यह सराहनीय प्रयास है।

## CONTENTS

Strategy & Perspective on Skill Development Program for Rural Youths in Bihar..	01
Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY).....	03
Direct Placement.....	07
Rural Self Employment Training Institute (RSETI) .....	09
दीदी की कहानी दीदी की जुबानी .....	11



श्री अरविन्द कुमार चौधरी (भा.प्र.से.)  
सचिव, ग्रामीण विकास विभाग, बिहार सरकार

जीविका अपने प्रारम्भिक अवधि से ही ग्रामीण क्षेत्र के गरीबों के सामाजिक एवं आर्थिक विकास के लिए विभिन्न स्तरों पर कार्य कर रही है। इसी का परिणाम है कि बिहार की एक बड़ी आबादी ने रोजगार व स्वरोजगार से जुड़कर अपने जीवन को बदलने में सफलता हासिल की है। कल तक अनियोजित तरीके से अन्य राज्य में पलायन करने वाले युवाओं का भविष्य पूरी तरह अनिश्चित होता था। जीविका द्वारा नियोजित तरीके से रोजगार की उपलब्धता से युवाओं को कई स्तरों पर लाभ मिल रहा है। आज हजारों युवा विभिन्न ट्रेडों में प्रशिक्षित होकर राष्ट्र की उत्पादकता में महत्वपूर्ण भूमिका निभाने के साथ ही अपने लिए सुनिश्चित एवं बेहतर भविष्य का निर्माण कर रहे हैं।

## CONTENTS

रोजगार मेला.....	15
Gram Swaraj Abhiyan .....	16
Bihar Migrants Resource Centre.....	19
बड़की दीदी .....	21
मन की कलम से .....	23



01 Strategy & Perspective on Skill Development Program for Rural Youths in Bihar



03 Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)



07 Direct Placement



09 Rural Self Employment Training Institute (RSETI)



Abhijeet Mukherjee, YP-KMC, SPMU

# STRATEGY & PERSPECTIVE ON SKILL DEVELOPMENT PROGRAM FOR RURAL YOUTHS IN BIHAR

**B**ihar Rural Livelihood Promotion Society (BRLPS) popularly known as JEEVIKA, is working towards social and economic empowerment of poor in the state. An autonomous body under Department of Rural development, Government of Bihar (GoB), BRLPS is also notified as the State Rural Livelihood Mission (SRLM) for implementation of National Rural Livelihood Mission (NRLM) in the state. BRLPS is presently working with 98.2 lakh households on various aspects including micro financing, training & placement, livelihood generation & social awareness.

With an aim of diversifying the income of the rural poor, JEEViKA has taken a step towards skilling the rural youth and providing for their employment in the organized sectors. Market linked skill upgradation and placement is now emerging as a promising sector for poverty alleviation. It has also been significantly emphasized upon under the NRLM framework. JEEViKA has adopted a two-pronged strategy in reaching out to the rural poor youth- one is through direct placement and the other being skilling linked placement. A large number of youth trained in a myriad of trades have been placed in the growing sectors of the economy across the country. JEEViKA has so far placed more than 35,136 youth in various jobs.

### Direct Placement-

To achieve the objective of providing livelihoods to the vast majority of rural unemployed youth, BRLPS has intervened directly in the field of skill training and placement. In liaison with various agencies, the initiative of placing rural youth in skilled jobs across the country has gained momentum and is increasingly begetting results.

### Job Fair and Youth Registration-

Job Fair is organized in a place where the offer meets demand, where information about market opportunities and available workforce are exchanged. A Job Fair is a single day event held once to several times in a year and typically takes place in large halls or open ground with a booth for each exhibitor/employer at the Job Fair. At the entrance of the fair there is an information table and registration. From the information and registration counter participants can register themselves and get all the details of vacancies provided by the prospective employers. It's an excellent opportunity for the youth to screen potential employment opportunities. Also youth are able to meet many employers in one place, are able to make a first impression by presenting their educational background, professional skill and/or work experience to the potential employers. The Job Fair may be a place where the employer may conduct first interview and after successful interview, selected youth are offer internship placement. In addition to this youths can also expand their network by introducing themselves to new employers.

### Deen Dayal Upadhyaya Grameen Kaushalya Yojana (A Market linked Placement Program) -

The Ministry of Rural Development (MoRD) initiated the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY). DDU-GKY is a part of the National Rural Livelihood Mission (NRLM), tasked with the dual objectives of adding diversity to the incomes of rural poor families and cater to the career aspirations of rural youth and with the vision of Transform rural poor youth into an economically independent and globally relevant workforce.





# Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)

✍ Surbhi Priyadarshini,  
MGR-IEC & Branding, TSA

Skills and knowledge are the driving forces of economic growth and social development for any country. India is blessed with 65% percent of its youth in the working age group. As per the National Policy for Skill Development and Entrepreneurship 2015, it is estimated that the average age of the population in India by 2020 will be 29 years as against 40 years in USA, 46 years in Europe and 47 years in Japan. In next 20 years, the labour force in the industrialized world is expected to decline by 4%, while in India it will increase by 32% which creates a need and opportunity to provide its workforce with required skill sets and knowledge to enable them to contribute substantially to the economic growth of India. Importance of skilled human power is the need of the hour for economic growth and productivity in India. The Bihar state has a massive work force of hard working intelligent youth and women population and is the huge supplier of human resources in the country.

In this content, BRLPS (JEEViKA) started working on Job & Skill

Development area. Presently, BRLPS (JEEViKA) has been implementing Skill Development Training & Placement Programme under the mandate of SRLM. SRLM has been mandated to enable 1.25 crore rural poor families of Bihar to come out of poverty with enhanced quality of life through mobilizing poor families into self-reliant institutions and promoting sustainable livelihoods as well as strengthening service delivery mechanism. With the aim of diversifying the incomes of the rural poor, JEEViKA has taken a step towards skilling the rural youth and providing for employment in the organized sectors. Market linked skill upgradation and placement is now emerging as a promising sector for poverty alleviation. It has also been significantly emphasized upon under the NRLM framework. JEEViKA has adopted a multi-pronged strategy in reaching out to the rural poor youth. Followings are the multi prong approaches of BRLPS:

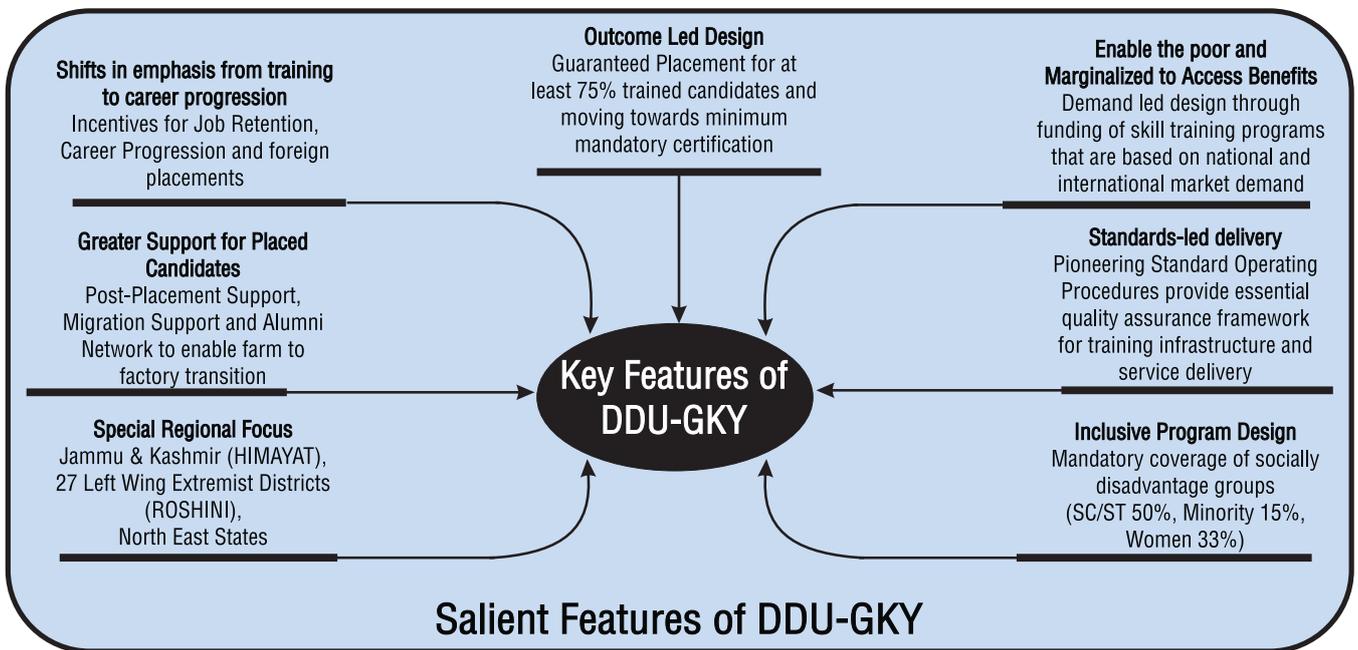
- Placement linked DDU-GKY and ROSHINI Skill Training programmes through Project Implementing Agencies (PIAs)
- Direct Job link through Job Fairs

- Rural Self-Employment Training Institutes (RSETIs) for self-employability of rural youth and women
- Skill Training for Job Card Holders under Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA).

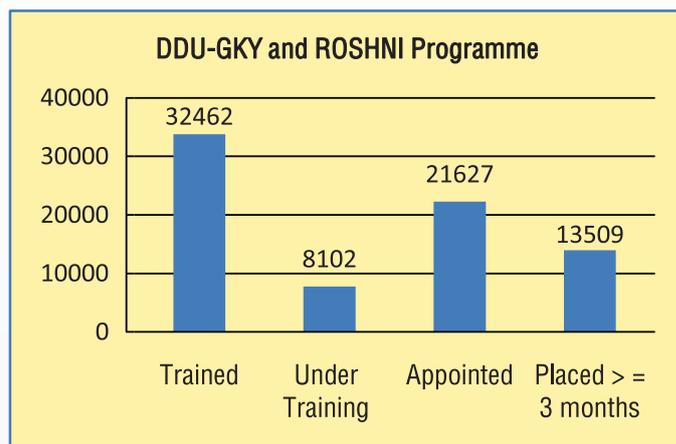
The specific aim of these programmes is to enhance skill sets & capabilities among poor and marginalized youth and women with focus on SCs / STs, Minority, Differently abled & women. Under these, a large number of youth trained in a myriad of trades have been placed in the growing sectors of the economy across the country. JEEViKA has so far placed more than 35,136 youth in various jobs.

### Placement linked Skill Training Programme- DDU-GKY

DDU-GKY is a placement-led skilling initiative by the Ministry of Rural-Development (MoRD) that transforms poor rural Indian youth into a future ready, skilled workforce through world class training. DDU-GKY can provide skilled workers in any sector pan-India. By training holistic, job-ready candidates DDU-GKY helps industries prosper and grow, not just nationally but on a global level.



BRLPS has been successfully implementing Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) & ROSHINI; a placement linked Skill Development Scheme for the rural youth towards generating sustainable employment. To implement this project, skill training and placement agencies were engaged called as Project Implementation Agencies (PIAs) to build skills of the rural youth and provide job opportunities to them. As on 31st December, 2018, 33784 candidates received training from 79 PIAs on different trades and another 7762 candidates are under training. Total of 13941 trainees have been successfully placed in various companies across the country. Presently 79 Training centres are running in different districts of Bihar as per Standard Operating Procedure (SOP) of DDU-GKY and Roshni schemes with all the required support.



Till date, 47 trades under National Council for Vocational Training (NCVT) curriculum and 49 trades under SSC curriculum covered 32462 candidates who completed the training under DDU-GKY Programme. The details are given below:

NCVT Trade	Trained	Appointed	Placement >=3	Under Training
ACCOUNTING	26	17	15	0
Accounts Assistant using Tally	2898	2487	1696	62
Assistant Bar Bender & Steel Fixer	251	219	193	0
Assistant Plumber	173	146	133	0
Banking Sales Representative	109	26	0	21
Basic Automotive Servicing 2 wheeler 3 wheeler	311	247	190	0
Basic Automotive Servicing 4 Wheeler	90	77	53	0
Basic Car Servicing	0	0	0	0
Basic Electrician Module-1	172	63	0	99
Bedside Assistant	608	412	257	104
BPO- Non Voice	1633	989	401	736
BPO Voice	987	594	446	201
Computer Hardware Assistant	256	164	124	31
Driver cum Courier	269	92	51	0
DTP and Print Publishing Assistant	2577	2088	1416	32
Electrician Domestic	467	331	156	234
Electrician Industrial	255	245	244	81
Food and Beverages services	566	458	343	0
Front office cum receptionist	118	49	0	90
Hospitality Assistant	326	260	159	231
House keeping Attendent( Manual cleanng)	122	122	120	0
Housekeeper	58	51	53	100
Industrial Security Guard	0	0	0	0
Industrial Sewing Machine Operator	423	306	72	105
Nursing Aides	0	0	0	259
Office Assistant	171	114	114	0
Plumber	30	16	0	22
Repair & Maintenance of Domestic Electronic Appliances	40	34	29	0
Repair and maintenance of Window and Split A.C	0	0	0	60
Retail Operations	315	141	33	0
Retail Sales Associates	63	0	0	0
Sales Person (Retail)	5306	2623	2036	505
Security Guard	336	218	105	140
Security Guard (General)	189	119	66	140
Security Supervisor (General)	0	0	0	0
Senior Sales Person ( Retail)	1032	554	500	0
Tailor (Basic Sewing Operator)	49	41	41	0
Taxi Driver	34	34	29	0
Tour Assistant	88	35	30	0
Tourism & Travel Executive	0	0	0	28
Unarmed Security Guard	719	617	468	0
Warehousing operator	259	181	34	504
Web Designing and Publishing Assistant	0	0	0	63
	21326	14170	9607	3979

SSC Trade	Trained	Appointed	Placement >=3	Under Training
Accounts Executive (Accounts Payable & Receivable)	0	0	0	65
Agriculture Extension Service Provider	439	353	270	0
Automotive Service Technician	106	64	0	163
Bar Bender & Steel Fixer	5	0	0	0
Blood Bank Technician	122	28	1	99
Consignment Booking Assistant	54	29	0	0
CRM Domestic Voice	0	0	0	110
Departmental Manager	23	0	0	0
Dialysis Technician	146	54	8	126
Distributor Salesman	289	120	15	155
Domestic BPO Voice & Non Voice	257	69	33	0
Domestic Data entry Operator	843	503	347	147
Domestic IT helpdesk Attendant	166	36	6	0
Electrician Domestic Solutions	0	0	0	67
Emergency Medical Technician - Advanced	0	0	0	133
Field Engineer RACW	62	23		31
Field Sales Executive	89	23	0	30
Field Technician – AC	96	72	52	0
Field Technician Computing and Peripherals	0	0	0	60
Fitter Fabrication	106	53	17	70
Food & Beverage Service-Steward	521	391	325	195
General Duty Assistant	1460	827	287	263
Helper Bar Bender & Steel Fixer	21	10		40
Helper Electrician	400	222	156	372
Home Health Aide	617	470	183	0
In-Line Checker	337	241	183	25
ISMO	1401	1193	754	0
Junior Instrumentation Technician(Process Control)	0	0	0	23
Mason General	0	0	0	136
Medical Laboratory Technician	0	0	0	159
Meet & Greet officer	122	115	34	0
Pharmacy Assistant	179	121	48	0
Phlebotomy Technician	96	84	46	93
Radiology Technician	0	0	0	33
Retail Sales Associate	0	0	0	34
Retail Trainee Associate	0	0	0	35
Ring Frame Doffer	153	117	117	0
Sales Associate	1243	747	410	324
Setup Box Installer/Service technician	334	332	162	0
Sewing Machine Operator	441	332	84	368
Showroom Hostess/Host	0	0	0	20
Smartphone Repair Technician	27	23	19	0
Solar PV Installer-Civil	152	94	39	52
Team Leader	191	64	34	64
Trainee Associate	1517	898	569	102
Unarmed Security Guard	443	384	135	0
Warehouse Picker	0	0	0	55
	<b>12458</b>	<b>8092</b>	<b>4334</b>	<b>3754</b>



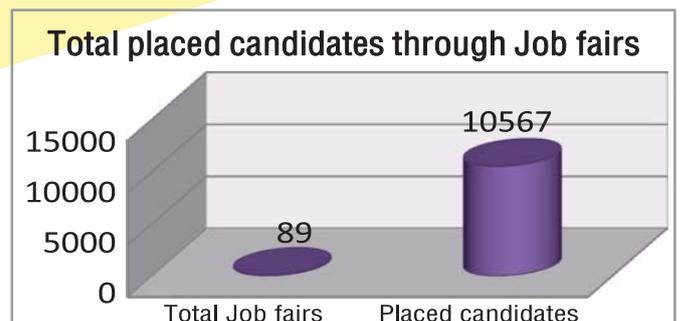


✍ Surbhi Priyadarshini,  
MGR-IEC & Branding, TSA

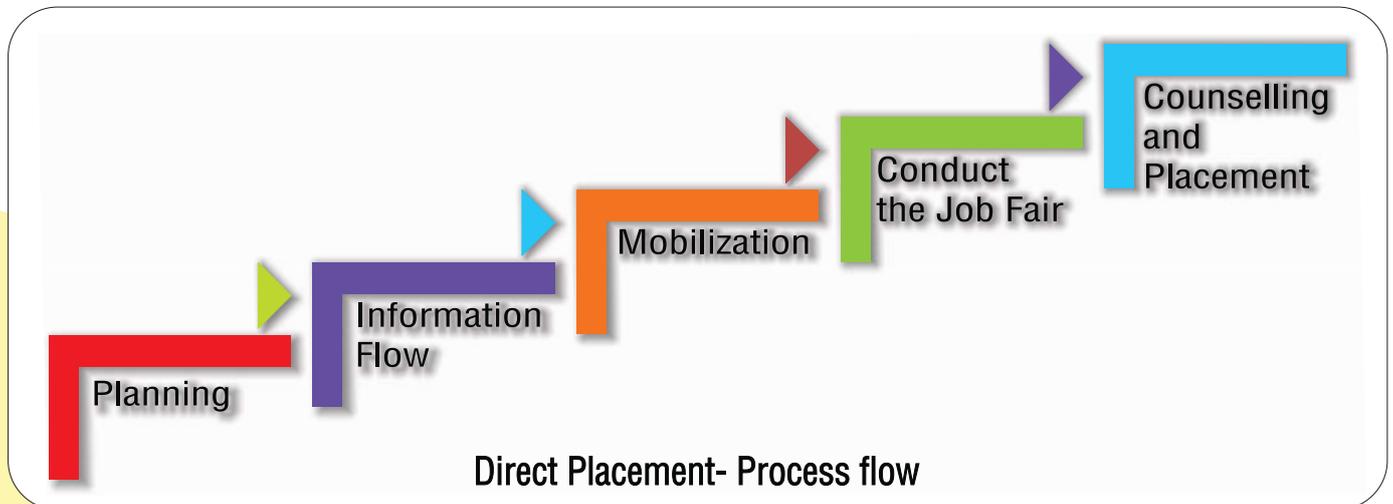
# Direct Placement

BRLPS (JEEVIKA) have groomed and placed JRPs (Job Resource Persons) at cluster levels for regular interaction, mobilization, counseling, guidance and frequent follow up of the rural youth at their door step. JRP is the key person in the entire process; their work starts with interaction and mobilization through Community/ Youth mobilization drive, Job fair and continues till candidates get desired placement, Job fair which has been an annual activity in each of the operational blocks of BRLPS requires a month's involvement with the organization's staff and community cadres. The stepwise process includes Planning, Information flow, Mobilization, conducting the job fair and Counseling & Placement.

Under Direct Placement, BRLPS has done non-financial MoU with 13 partners; Bright Light Society, Shree Rajasthan Syntex Ltd., G4S Secure Solutions Pvt. Ltd., Teckhnosin Training Services,



Vardhman Textile Ltd., Anant Learning & Development Ltd., Nav Bharath Fertilizers Ltd., Kapstom Facilities Management Pvt. Ltd., Shiv shakti Bio Technologies Ltd., Bharti Airtel Limited and Reliable First End Poverty for placement of rural youths of Bihar. BRLPS conducted 83 Job fairs in 38 districts of Bihar and successfully placed 10567 rural youth and women into jobs with the support of Employers within and out of the state in the FY 2017-2018.



In the current FY, till December 2018, a total of 32 Job fair have been organised and 4305 rural youths have been placed. Job Resource Persons played an important role in mobilization of eligible candidates during the Job Fairs.

District wise Direct Placement Report from 1st April to 31st December 2018								
S.No	District of Job Mela	Total Turnup	Offered Jobs	Joined	Job Fair	YMD/CMD	Admission In PIA	Working JRP
1	ARARIA	240	82	46	0	6	27	9
2	ARWAL	0	0	0	0	0	0	0
3	AURANAGABAD	1230	801	528	2	18	326	6
4	BANKA	0	0	0	0	0	0	0
5	BEGUSARAI	0	0	0	0	0	0	0
6	BHAGALPUR	0	0	0	0	0	0	0
7	BHOJPUR	203	67	9	0	0	0	0
8	BUXAR	247	119	0	1	3	0	8
9	DARBHANGA	863	729	74	3	31	295	16
10	GAYA	2341	478	192	3	22	234	24
11	GOPALGANJ	0	0	0	0	0	0	0
12	JAMUI	1089	617	109	2	8	289	8
13	JEHANABAD	604	70	12	0	14	252	6
14	KAIMUR (BHABUA)	0	0	0	0	0	0	0
15	KATIHAR	0	0	0	0	0	0	10
16	KHAGARIA	800	452	133	0	0	44	5
17	KISHANGANJ	0	0	0	0	0	0	6
18	LAKHISARAI	312	242	49	0	12	154	7
19	MADHEPURA	1897	758	135	0	0	295	0
20	MADHUBANI	0	0	0	0	0	0	0
21	MUNGER	3991	1974	862	0	0	0	0
22	MUZAFFARPUR	0	0	0	0	5	46	16
23	NALANDA	0	0	0	0	0	156	23
24	NAWADA	145	316	225	2	12	510	14
25	PASHCHIM CHAMPARAN	865	268	22	1	6	180	14
26	PATNA	3898	944	727	4	1	140	0
27	PURBI CHAMPARAN (Motihari)	1393	450	119	1	6	266	23
28	PURNIA	3702	1645	401	3	39	437	17
29	ROHTAS	1348	232	13	1	8	592	112
30	SAHARSA	2037	655	370	2	32	337	9
31	SAMASTIPUR	373	38	0	0	6	114	19
32	SARAN	0	0	0	0	0	0	0
33	Sheikhpura	0	0	0	0	0	0	0
34	SHEOHAR	0	0	0	0	0	0	0
35	SITAMARHI	3766	753	214	4	10	176	16
36	SIWAN	0	0	0	0	0	0	0
37	SUPAUL	65	21	7	0	0	6	9
38	VAISHALI	1074	167	58	3	16	380	16
Total Report		32483	11878	4305	32	255	5256	396



 Ruchi Kumari, SPM-IQB

# RURAL SELF EMPLOYMENT TRAINING INSTITUTE (RSETI)

Every year, thousands of youth enter the job market in India but are unable to find suitable employment. Lack of adequate employment opportunities in the organized & unorganized sectors, is one of the serious challenges that the country is facing. The demographic profile of Bihar, the livelihood pattern of its masses, low skill baseline and visualization of self employment indeed point to a strong causal relationship. As per the 2011 Census, out of the total population of 104 million, 40 million were in the age group of 15 to 29 years further; about 60 percent of the rural population in Bihar is landless and depends on labour alone for its subsistence.

In such scenario, the need for promoting self employment for the rural youth, particularly for under privileged communities and periodic skill up gradation, need not be overstated. Once trained, the youth can launch profitable micro-enterprises and enhance their own standards of living and thereby contribute to the society.

Rural Self Employment Training Institutes (RSETI), as a scheme, was started by Government of India in 2009 and managed by Banks with active co-operation from the Government of India and The State Governments. It is a dedicated institution designed to ensure necessary skill training and skill upgradation of the rural BPL (Below Poverty Level) youth to mitigate the unemployment problem. One RSETI is established in every district in the country. Lead bank in the district takes responsibility for creating and managing it. Government of India provides one - time grant assistance, upto a maximum of Rs. 1 crore for meeting the expenditure on construction of building and other infrastructure. After successful completion of the training, they are provided with credit linkage assistance by the banks to start their own entrepreneurial ventures.

## PROGRAMME STRUCTURE & CONTENTS:

Each RSETI offers 30 to 40 skill development programmes in a financial year in various avenues. The programmes are of short duration ranging from 1 to 6 weeks and could fall into the categories listed below:

- ▶ **Agricultural Programmes** – agriculture and allied activities like dairy, poultry, apiculture, horticulture, sericulture, mushroom cultivation, floriculture, fisheries, etc
- ▶ **Product Programme** – dress designing for men and women, rexine articles, incense sticks manufacturing, football, bag, bakery products, leaf cup making, recycled paper manufacturing, etc.
- ▶ **Process Programmes** – two wheeler repairs, radio/TV repairs, motor rewinding, electrical transformer repairs, irrigation pump-set repairs, tractor and power tiller repairs, cell phone repairs, beautician course, photography and videography, screen printing, domestic electrical appliances repair, computer hardware and DTP.
- ▶ **General Programmes** – skill development for women
- ▶ **Other Programmes** – related to other sectors like leather, construction, hospitality and any other sector depending on local requirements.

Training programmes are decided by the institute based on the local resource situation and potential demand for the products/services. Soft skill training is an integral part in all the training programmes.

## SELECTION OF TRAINEES & BATCH SIZE:

- ▶ At least 70% of the trainees should be from the rural BPL category certified by the DRDA (District Rural Development Agency). Proper weight age, as per SGSY (Swarnajayanti Gram Swarozgar Yojana) guidelines will be given to Scheduled Caste / Scheduled Tribes, minorities, physically challenged and women.
- ▶ An ideal size of a batch should be 25-30 candidates.
- ▶ Shramadan/Yoga, presentation of MILLY would become a common input in training module.

RSETI's core offering includes its free, unique and intensive short-term residential self-employment training programmes with free food and accommodation, designed specifically for rural youth. RSETIs has differentiated itself from the normal vocational training centres and has established itself as a unique brand. In Bihar, total 38 RSETI's are established and are led by different banks with

numbers such as Punjab National Bank-12, State Bank of India -7, Central Bank of India -9, Canara Bank-2, United Commercial Bank -4, Bank of Baroda -2 and United Bank of India -2.

BRLPS is implementing Rural Self-Employment Training Institutes (RSETI) programmes in its operational areas. JEEVIKA and the lead banks are closely working with district units of RSETIs to provide vocational training to rural youth in the sectors of production, processing and service. The project also provides financial support to the candidates for starting enterprises. BRLPS has identified and trained 28411 youth and rural women during FY 2017-18. Further, trained youth & women have started their business as well as income generating activities. Trained youth / women have mobilized resources through banks and have leveraged credit from SHGs / VO / CLF. A total of 20942 women and youth enhanced their social & economic status by initiating their business under the facilitation of JEEVIKA.



A village girl who could not continue her studies after 7th standard due to impoverished family condition could not keep herself away from aiming high. This ambitious girl is Priyanka Kumari from village Sanhaulti of Khagaria.

She was trained at RSETI, Khagaria as beauty technician for 30 days and after six months of the training she received loan of Rs. 4.75 lakh from IDBI Bank, Khagaria branch. She started her own beauty parlor "Archana Beauty Parlor" at Goshala Road, Khagaria. She makes Rs. 26,000 monthly.

# दीदी की कहानी

# दीदी की जुबानी

✍ संजय कुमार दिवाकर, प्रखंड परियोजना प्रबंधक, चकाई, जमुई

## केस-1 नया रास्ता

# नयी उम्मीद, नया सहारा, कौशल विकास ने जीवन संवारा

अपने सपनों के साथ जीने की ललक लिए पवन कुमार राय घर की आर्थिक तंगी के बावजूद अपनी पढ़ाई को नहीं छोड़ा। तीन भाइयों में से एक पवन ने अपने परिवार को काफी कठिन स्थिति से लड़ते देखा था। उसकी ये इच्छा थी कि वह अपने परिवार को बेहतर स्थिति में लाए। घर चलाने का एकमात्र साधन उसके पिता द्वारा दुसरों के खेत को बटाई पर लेकर खेती करना था। फिर उपजे अन्न को बेच कर घर में आर्थिक सहयोग प्रदान करना था। इन परिस्थितियों के बीच उसके बड़े भाई ने हार मान ली और परदेश जाकर फेक्ट्री में काम करने लगा। बड़े भाई की कमाई इतनी कम थी कि घर में किसी तरह की आर्थिक मदद नहीं कर पा रहा था। आर्थिक तंगी के बावजूद पवन ने अपनी पढ़ाई नहीं छोड़ने का फैसला किया। उसके इस फैसले में पिता ने भी उसका साथ दिया। पवन से छोटा एक और भाई था उसे पता था कि अगर वो भी पढ़ाई छोड़ देगा तो उसके बाद उसके छोटे भाई की भी पढ़ाई छुट

नाम :- पवन कुमार राय  
पिता :- श्री छत्रधारी राय  
माँ :- मीणा देवी  
गाँव + पंचायत :- पराची  
प्रखण्ड :- चकाई,  
जिला :- जमुई

जायेगी और वो और उसका पूरा परिवार कभी भी आर्थिक तंगी से उबर नहीं पायेगा। अपनी पढ़ाई करते पवन कुमार राय ने चर्काई बाजार स्थित एस. के. उच्च विद्यालय से किसी तरह से मैट्रिक पास किया। उसके बाद आगे की पढ़ाई फाल्गुनी प्रसाद यादव कालेज, चर्काई से किया।

इंटर की पढ़ाई के दौरान ही उसने कालेज की नोटिस बोर्ड पर कैप फाउन्डेशन का पर्चा सटा देखा। उसपे लिखा था कि निःशुल्क प्रशिक्षण के साथ रहना और खाना भी निःशुल्क साथ ही प्रशिक्षणों परांत नौकरी भी कंपनी ही दिलवाएगी। इसे देख पवन को एक नई उम्मीद जगी। उसने पर्चे पर दिए मोबाइल न. पर बात की। कैप फाउन्डेशन से नन्द किशोर जी ने बात की और उसे सरथान से मिलने वाले लाभ से आवगत करवाया। इधर कुछ ही दिनों के बाद उसकी इंटर की परीक्षा शुरू होने वाली थी संस्थान की तरफ से बताया गया कि आप अपना इन्टर का परीक्षा देकर आर्यें तो बेहतर कोर्स में नामांकन करवा सकते हैं। इंटर के परीक्षा के दरम्यान गाँव में ही उसे अपने एक दोस्त राहुल से मुलाकात हुई जो कैप फाउन्डेशन से ही पूर्व में प्रशिक्षण लेकर बाहर में काम कर रहा था। उसने उसे संस्थान के बारे बताया कि किस तरह से संस्थान बी.पी.एल. के अंतर्गत आने वाले सभी ग्रामीण युवक-युवतियों को उनकी इच्छानुसार कोर्स करवा कर आगे बढ़ने और अपना भविष्य संभालने में मदद करता है।

पवन को वहां रिटेल के लिए दिसंबर 2015 से फरवरी 2016 वाले कोर्स में नामांकन मिल गया। नामांकन के बाद उसे नंदकिशोर जी ने बताया कि यह आवासीय कोर्स है जिसे यहीं जमुई में रह कर ही किया जा सकता है। इसके लिये सारी व्यवस्था संस्थान की तरफ से की जायेगी।

इन सभी व्यवस्थाओं के बीच पवन कुमार का प्रशिक्षण पूरा हो गया। कोर्स पूरा होने के बाद पवन को संस्थान की तरफ से ही दिल्ली में मिंडा कंपनी में नौकरी मिल गई। इसमें उसे 7500/- रुपया महीने पर काम मिला था। दिल्ली में काम के दरम्यान उसका आत्म विश्वास बढ़ता चला गया। मिंडा में काम करते हुए उसने दिल्ली में खुद से ही अपने लिए काम ढूँढना शुरू किया। उसे इसमें सफलता भी मिल गई और पांचवे महीने में ही पवन एक इनकम टैक्स की कंपनी KPMG में गार्ड के रूप में काम करने लगा। वहां उसे प्रति माह 12350/- रुपया मिल जाता है।

आज वो अपने छोटे भाई के लिये भी बहुत कुछ कर रहा है। उसे पढ़ने के लिए प्रेरित कर रहा है। इसी का परिणाम है कि वो भी आज मैट्रिक की परीक्षा देने वाला है। उसने गाँव में ही एक छोटा सी परचून की दुकान भी खुलवा दिया है, जिससे आज घर की छोटी-छोटी जरूरतें पूरी हो रही है साथ ही वह हर महीने 7 से 8 हजार रुपये घर भेज पाता है। अपनी कमाई से आज वह अपनी आगे की पढ़ाई भी कर रहा है। आज वह B.A. PART -III की पढ़ाई कर रहा है। आज पवन खुश है और उसका पूरा परिवार उस पर नाज करता है।



## केस-2 Empowered with Skills

📝 Quess Crop (PIA)

# Anjali's Diary

Anjali Kumari, daughter of Shri Mithilesh Singh, is a resident of Tekari, Gaya district. Anjali belongs to an economically challenged family of 12 members. She has 8 siblings.



Name : Anjali Kumari, Village : Tekari, District : Gaya

Despite of their poor financial status her father insisted on the education of his childrens. After completing her 12<sup>th</sup> grade of education Anjali was keen to continue her studies. During this time she came to know about DDU-GKY programme through her mother. Her mother is a member of JEEVIKA promoted SHG, where a community mobilizer of JEEVIKA oriented the SHG members about the DDU-GKY training programme. Anjali decided to grab this opportunity of training and take permission from her father. Initially Anjali's family did not allow her to take the training as the training centre was far away from their village. But gradually Anjali could convinced her family for this training.

She completed her training on retail trade from Quess Crop from August to October, 2016. During training, she was very interactive in her class and learned quickly. After her training programme she got placement in a mall in Purnia. After six months, she joined in Cinopolis, P&M mall Patna. Last one and half year she is working at a food corner in Cinopolis, P&M Mall and she is happily leading an independent life in Patna and getting Rs. 8000 per month.

Now she is able to help her family financially. She also helps her siblings for their education. DDU-GKY programme not only changed her life, but has empowered with skills which enables her to achieve her desired goal!

**केस-3** जो दोस्त पहले मजाक उड़ाते थे, आज वही कौशल प्रशिक्षण और नौकरी के लिए टिप्स लेते हैं

अपराजिता कुमारी, प्रबंधक – रोजगार, वैशाली

# नई राह पर चले छोड़ कठिनाई, कौशल विकास ने उम्मीद जगाई

वैशाली जिले के हाजीपुर प्रखंड के शहबाज के लिए अपने पैरों पर खड़ा होना इतना आसान नहीं था। शहबाज कहते हैं, "जब मैं सुबह बैग लेकर घर से निकलता था दोस्त और मुहल्ले वाले मजाक उड़ाते थे और बोलते थे कब तक बैग दोगेगा! द्यूशन पढा कर थोड़ी बहुत जो आमदनी होती थी, उससे किसी तरह खर्च निकल पाता था। शहबाज के पिता का

**नाम: मो० शहबाज् आलम**  
**गाँव: पोखड़ा मुहल्ला**  
**प्रखंड: हाजीपुर, जिला: वैशाली**

सपना था कि बेटा पढाई कर अच्छे दफ्तर में काम करे। जैसे-तैसे कर शहबाज् ने स्नातक तक की पढाई पूरी की। अब घर का जिम्मेदारी भी बढ़ गई थी और छोटे भाई-बहन की पढाई का भी खर्च दिन पर दिन बढ़ रहा



था। घर के खर्च का बोझ और घर की आर्थिक स्थिति शहबाज् से देखी नहीं गयी।

आहबाज् ने पास के शहर हाजीपुर में अपने लिए नौकरी ढूँढनी शुरू कर दी। कई कम्पनी में आवेदन भी किया लेकिन उसका चयन नहीं किया गया। नौकरी ढूँढने के दौरान न्युज पेपर और सामाचार पत्र के माध्यम से जीविका के बारे में पता चला तो जीविका कार्यालय गया। जीविका कार्यालय में जिला परियोजना समन्वयन इकाई, वैशाली हाजीपुर में रोजगार प्रबंधक से मुलाकात हुई और उन्होंने जीविका के बारे में समझाया और उन्होंने बताया कि जीविका में प्रखंड स्तर पर एम.आई.एस एग्जीक्यूटिव की रिक्ति आई हुई है। आप उसमें आवेदन कर दें। आवेदन करने के बाद परीक्षा के लिए बुलाया गया। साक्षात्कार के बाद शहबाज् को एम.आई.एस एग्जीक्यूटिव पद के लिए चुन लिया गया। शहबाज् की खुशी का ठिकाना नहीं रहा। बेटे की नौकरी की खबर सुनकर शहबाज् के पिता भी बहुत प्रसन्न हुए। परिवार की आय बढ़ने से शहबाज् के घर में खुशियाँ लौट आई है। अभी वो प्रखंड परियोजना क्रियान्वयन इकाई, राजापाकर वैशाली में कार्यरत हैं। जो दोस्त पहले शहबाज् का मजाक उड़ाते थे, आज उससे कौशल प्रशिक्षण और नौकरी के लिए टिप्स लेते हैं। शहबाज् का हौसला अब और बढ़ गया है। शहबाज् कहते हैं कि अभी उन्हें सफलता की नई इबारत लिखनी है।

## केस-4 She joined the Reliance Trends outlet in December, 2016

Empower Pragati (PIA)

Pooja Kumari belongs to a economically / financially challenged family and has faced poverty since childhood. Her father spent most of his life tilling land as a labour in the village. In spite of this situation Puja was a bright student; however she never had an opportunity to explore herself for a job. Feeble economic condition compelled her to quit studies and help her father in farming.

Puja's mother was a member of the self-help group of JEEVIKA and she came to know about DDU-GKY programme of Empower Pragati where a candidate not only gets the training but also a job placement. Pooja went to the Empower Pragati Training centre in Samastipur and got all information related DDU-GKY training. She decided to take admission and enrolled her in the training course. After counselling, she chose Retail Trading for her Job Training.

During her training period in Empower, she was very regular and had curiosity, zeal towards the class and she developed her communication skills. After her classroom training, she went for on job training in Reliance Trends and there also she did a splendid job. Fortunately, due to her better performance, she got the job in the same company. She joined the Reliance Trends outlet in December, 2016 at Samastipur.

Now she helped her family financially for sister's marriage. She is also financing siblings education. She makes around salary Rs.8000/- per month and also earns an incentive of around Rs. 1000-3000 per month. Now she is very happy with her present situation. "I attribute my success to Empower Pragati" said Pooja with her smiley face.



# रोजगार मेला



✍ मिथिलेश कुमार,  
प्रोजेक्ट एसोसिएट-जाँब

ग्रामीण क्षेत्रों के 18 से 35 वर्ष के योग्य एवं इच्छुक बेरोजगार युवक-युवतियों को संगठित क्षेत्र में रोजगार उपलब्ध करवाने के उद्देश्य से "जीविका" के द्वारा विभिन्न जिलों में समय-समय पर "रोजगार-सह-मार्गदर्शन मेला" का आयोजन किया जाता है। बेरोजगार युवक-युवतियों को रोजगार उपलब्ध करवाने के उद्देश्य से देश की प्रतिष्ठित नियोक्ता संस्थानों को मेले में भाग लेने हेतु आमंत्रित किया जाता है। रोजगार मेले के माध्यम से योग्य बेरोजगार युवाओं एवं नियोक्ता संस्थानों को एक मंच प्रदान करने का प्रयास "जीविका" के माध्यम से किया जाता है।

**"रोजगार मेला" के सफल आयोजन हेतु चरणबद्ध गतिविधियाँ :-**

**प्रथम चरण :- योजना निर्माण**

- ❑ जिला परियोजना समन्वयन ईकाई (DPCU) की मासिक बैठक में रोजगार मेले के आयोजन की तिथि का निर्णय एवं घोषणा।
- ❑ सम्बंधित प्रखंड परियोजना क्रियान्वयन ईकाई कार्यालय (BPIU) में प्रखंड परियोजना प्रबंधक एवं अन्य कर्मियों के साथ मेले के आयोजन की योजना पर चर्चा एवं स्थल चयन।
- ❑ रोजगार संसाधन सेवी के साथ लक्षित समूह के मोबिलाइजेशन की योजना का निर्धारण एवं क्रियान्वयन।
- ❑ सभी सहभागी संस्थाओं, नियोक्ताओं एवं प्रशासनिक अधिकारियों को मेला आयोजन की सूचना एवं आमंत्रण।

**द्वितीय चरण :- सूचना, प्रचार-प्रसार, उत्प्रेरण एवं लक्षित समूह को उचित मार्गदर्शन एवं परामर्श**

- ❑ संकुल स्तरीय संघों/ग्राम संगठनों/केडरों की बैठक में कार्यक्रम एवं भागीदारों की विस्तृत चर्चा।
- ❑ Community Mobilization Drive (CMD) / Youth Mobilization Drive (YMD) का आयोजन एवं इस दौरान युवाओं एवं अभिभावकों को नियोक्ता संस्थाओं, नियोजन स्थल, कार्य की प्रगति, वेतन एवं नियोजन के उपरांत मिलने वाली सुविधाओं आदि के विषयों पर जानकारी उपलब्ध कराना एवं उनका मार्गदर्शन एवं परामर्श देना।

**तृतीय चरण :- योग्य एवं इच्छुक युवाओं का निबंधन**

- ❑ युवाओं के मोबिलाइजेशन एवं मार्गदर्शन के पश्चात योग्य एवं इच्छुक युवाओं का निबंधन करना।

**चतुर्थ चरण :-**

- ❑ रोजगार सह मार्गदर्शन मेले का आयोजन।
- ❑ आयोजन के दौरान मार्गदर्शन एवं परामर्श की गतिविधियों का संचालन।

**पंचम चरण :-**

- ❑ रोजगार मेले के उपरान्त इच्छुक उम्मीदवारों का उचित मार्गदर्शन।
- ❑ नियोक्ता संस्थाओं के साथ समन्वय, चयन की अंतिम प्रक्रिया का निर्धारण एवं चयनित युवाओं का संबंधित कंपनियों में योगदान सुनिश्चित करवाना।





# Gram Swaraj Abhiyaan

✍️ Surbhi Priyadarshini,  
MGR-IEC & Branding, TSA

**A movement for effective service delivery at the doorstep  
and furthering ease of living.**

Mahatma Gandhi, father of the nation envisaged the dream of Gram Swaraj. He said that the development of a country is incomplete without the overall development of its villages. To ratify this dream of Mahatma Gandhi, Gram Swaraj Abhiyaan was organized by Government of India from 14th April, 2018 to 5th May 2018 on an extensive scale to implement several schemes related to public welfare collectively to make villages self-reliant and efficient. 8743 villages were brought under the campaign in Bihar.

Massive awareness campaign were run in identified villages and people were encouraged to enrol themselves to various welfare schemes. Equal focus was laid on economic and social development of the village during the campaign. The attempt was not only to link all the families with the government schemes but also to raise awareness among them at a societal level so that no

any families is left out from the mainstream development initiatives of Govt.

The campaign was initiated on 14th April, 2018 to commemorate the Birth Anniversary of Bhim Rao Ambedkar with the slogan of "Sabka Sath, Sabka Gaon, Sabka Vikas" or "Everyone's alliance, Everyone's Village, Everyone's Development". Special efforts were put in the designated villages to extend benefit the 7 prominent welfare schemes namely Pradhan Mantri Ujjwala Yojana, Saubhagya, Ujala Yojana, Ujala Scheme, Pradhan Mantri Jan Dhan Yojana, Pradhan Mantri Jeevan Jyoti Bima Yojana, Pradhan Mantri Suraksha Bima Yojana and Mission Indradhanush to the eligible poor families.

To make this campaign successful, Jeevika worked right from the

community-based organization level to the block, district and state level. The Jeevika Didi's were linked with the various welfare schemes which are being implementing for the poor people. During the campaign many left-out poor households were linked with SHGs.

The main objectives of Gram Swaraj Abhiyan

- To Promote Communal Harmony.
- Spreading awareness about government welfare schemes and other people centric initiatives.
- To identify the poor rural households.
- To receive feedback on the various schemes and programs that are being run by the government.
- Discussion on new approaches.
- To ponder upon the possibilities related to increase the income of farmers.
- To increase the opportunities for livelihoods
- Emphasize on national priorities such as Sanitation and strengthening of Panchayati Raj Institutions.

Jeevika and various concerned departments of the district administration jointly organised various programs on according to scheduled date under this campaign in the villages identified by Ministry of Rural Development from 14th April 2018 to 5th May 2018. The detailed description of the programs are as follows:

Date	Activities organized under Gram Swaraj Abhiyaan
14/04/2018	District level program on lieu of B.R. Ambedkar's Birth Anniversary.
18/04/2018	Sanitation and Village cleanliness program.
19/04/2018	Linking left - out and eligible poor households with SHGs
20/04/2018	Members of SHGs and Vos were motivated to take up LPG connections under Ujjwala Panchavats
21/04/2018	Disseminated information and linked to SHGs and VOs with the Central Government schemes such as – Pradhan Mantri Jeevan Jyoti Bima Yojana, Pradhan Mantri Jan Dhan Yojana, Pradhan Mantri Suraksha Bima Yojana.
22/04/2018	Covered the SHGs and VOs under the various benefits of the project as well as linking them with the bank.
23/04/2018	Motivated SHG members for ensuring their participation in Gram Sabha on lieu of Panchayati Rai Diwas on 24/4/2018
24/04/2018	Covered the SHGs and VO under the various benefits of the project as well as linking them with the bank.
25/04/2018	Motivated youth in the age group of 18-40 years in SHGs to avail skill development training for employment.
26/04/2018	Prepared a list of the farmers in the age group of 18-35 in SHGs for training to increase their income.
27/04/2018	Disseminated information about Gram Swaraj Diwas on 28/4/2018
28/04/2018	SHG members participated in the activities under Gram Swaraj Diwas.
29/04/2018	Create awareness and provide information to all SHGs regarding Ayushman Bharat/Kisan Kalyan Diwas/Ajeevika Diwas.
30/04/2018	Linked of 100 percentage eligible poor households of village under SHGs.
01/05/2018	Document prepared for bank linkage of the SHGs/VOs under the Aajeevika Diwas to be organized on 5/5/2018
02/05/2018	Prabhat Pheri and other awareness programs by SHGs to create awareness regarding the various schemes, Departure of Skill Chariot in the villages, Registration of Youth in Kaushal Panjap.
03/05/2018	Job camps in the villages with the private companies to provide jobs to the unemployed youth.
04/05/2018	Awareness rally on Livelihoods and Skill development.
05/05/2018	Awareness program on Skill Development in the villages on the occasion of Ajeevika Diwas

### Aajeevika and Kaushal Vikas Mela

Gram Swaraj Abhiyan came to an end on 5th May 2018 with celebrations of Aajeevika and Kaushal Vikas Mela at block level in all 38 districts of the state. Certificates were distributed to trained

youths, fresh batch of trainees were inducted by the PIAs, meetings were conducted with the PIAs/Recruiters/Bank Managers and Jeevika Didi's organized Prabhat Pheri and other activities to promote skill development program on this occasion.

Ajeevika & Kuashal Vikas Mela was celebrated on 05/05/2018. During this, a series of event life Prabhat Pheri, Kaushal Panjikanan, Job Offer letter distribution, Training completion certificate

Activities organized during Livelihoods and Skill Development Fairs							
Aajeevika-DAY-NRLM				Skill-India and DDU-GKY			
Total Fairs organized	Number of people that took part in the Fairs	Number of success stories shared by the SHG Members	Number of SHGs that received revolving fund and Initial Capitalization fund	Number of candidates registered for 'Skills Registration'	Number of candidates that received certificates	Number of candidates that received training certificates	Number of youths that received loan under RSETI/ MUDRA
524	88872	1950	5330	19270	2305	1840	180



distribution, Batch Inception, Advertisement of DDU-GKY & RSETI in newspaper & broadcasting of DDU-GKY Jingle were planned. A total of 61 PIAs participated in this event. Prabhat Pheri was conducted by PIAs from 02/05/2018 to 05/05/2018. PIA also conducted Nukkad Natak on Swachhta & Dahej Pratha.





# Bihar Migrants Resource Centre

Sourabh Gupta

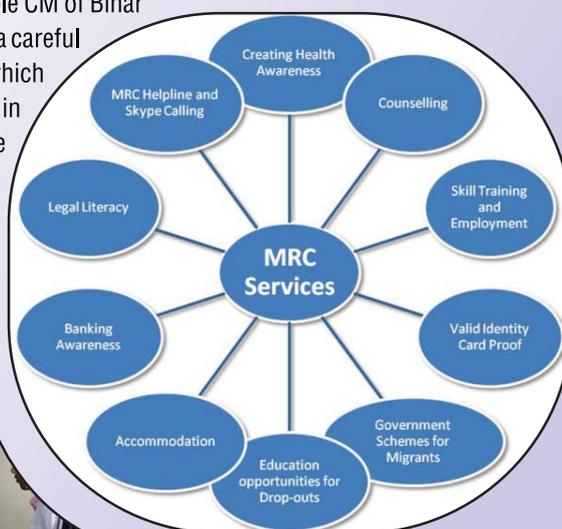
Internal migration is voluminous in India and is primarily driven by search for better employment opportunities or marriage-led movement in case of females. It is reported that about two out of every ten Indians are migrants, having moved across different district or state boundaries. The numbers itself are evident of the huge movement of people in a country that has a colossal population nearing 1.2 billion. As per the NSSO estimates 326 million (approximately 30 percent) of India's total population are internal migrants. However, all is not well with the scenario of internal migration in India as it is known to be grappling with myriad challenges like restricted access to basic needs such as identity documentation, social entitlements, adequate and convenient housing, and financial services to list a few.



<b>OBJECTIVES</b>	To receive migrants from Bihar upon their first entry in the region
	To create a platform for the migrants of Bihar to come together and discuss various issues concerning them
	To focus on the needs of the community especially vulnerable groups like children, women and the elderly
	Facilitate access to creation of valid Identity proof and safe banking measures
	Facilitate skill enhancement
	Facilitate communication between source and destination by providing for a helpline number and Skype calling
	Create access to information about all Central and State government schemes applicable to migrants

Within the country, Bihar has a history of large population migrating to other parts of the country especially the labour force belonging to the poorest households which is resulting in distress migration. Most of them are from marginalised communities and are without any relevant vocational skills which deprive them of a meaningful job leading to low wages, poor working and living conditions. Irregular and informal employment (including casualisation of work even in the organized sector), low wages, non-recognition as workers, unfavourable working conditions and lack of social and income security characterize the work life of migrants from Bihar in cities like Gurgaon.

To address the challenges of migration the BMRC was inaugurated by the then Hon'ble CM of Bihar Shri Nitish Kumar on 31st Jan. '14. The place was designed and established through a careful planning. We began with a Needs Assessment survey covering 150 households which pointed out critical support services required by the migrants residing in Mohammadpur and Narsinghpur, Gurgaon. Some of the indomitable challenges were lack of identity proof documents (leading to problems in availing basic services like sim card, cooking gas connection, bank accounts, etc.), better livelihood opportunities, safe money transfer mechanism, access to free and reliable health care, education opportunities for their children and youth, etc. As of now BMRC has



MRC Services



more than 5000 migrant registrations and 20000 visitors. At BMRC, various services like Counselling, Creating Health Awareness, Skill Training and Employment, Valid Identity proof, Helpline, Accommodation Guidance, Recreational/ Educational activities, Library Facility, Banking/Financial/Legal literacy & awareness and Health Check up/Blood donation camp are provided.

The key goal of the BMRC is to establish itself as the most approachable and accessible space among migrants and to facilitate planned migration by rendering crucial support services wherever necessary. The BMRC is focused upon reducing vulnerabilities of the migrants at destination thereby making their stay more yielding. Following are the objectives of the BMRC.

- To create a platform for the migrants of Bihar to come together and discuss various issues concerning them
- To focus on the needs of the community specially vulnerable groups like children, women and the elderly
- Facilitate access to creation of valid Identity proof and safe banking measures
- Facilitate skill enhancement
- Facilitate communication between source and destination by providing for a helpline number and skype calling
- Create access to information about all Central and State government schemes applicable to migrants.
- Create access to information about all Central and State government schemes applicable to migrants.
- To provide space for recreational activities for the migrants

## BMRC PROGRESS REPORT

S.no.	Services	Cumulative Achievements/ Progress
1	Enrollment of migrants	5178
2	Counselling	6708
3	Children Benefited by BMRC	654
4	Aadhar Registration	3389
5	Computer/ Tuition/ Recreation Activity	2601
6	Women Training Program	3 Batches
7	Health Check up Camp	9
8	Social Protection/ Financial Inclusion & Literacy/Bank Linkage Camp	12
9	Members Enrolled under Bank Account/PMJDY/PMSBY/APY/RSBY/AABY	74
10	Group Activities, discussions, Education Session, Seminar, Camp etc.	(1) Focus group discussion on Gender based Violence (2) Training on SHG Formation & BOR to HF of Swasti Organization Mohammadpur. (2) AIDS Awareness Camp (3) Jeevika Help Desk for Demonetization (4) One day awareness camp on use of safe drinking water (5) One day session on Menstrual Health & Hygiene. (6) Hand Washing Campaign (6) Aadhaar Card Camp (7) Human Chain Formation & Oath ceremony "Nasha Mukti" (8) Drawing Competition on swachh bharat Abhiyaan (9) Ayurvedic Clinic & Check up camp (10) Health Check up Camp with Apollo Doctors Team (11) Celebration of 3rd Anniversary of BMRC (12) Alumni Meet (13) International Women's Day (14) Self Defense Training (15) First Aid Training (16) Yoga Classes/ Session (17) Environment Day & Plantation (18) YBD Treatment Session (19) IYD 2017 (20) Financial Education SEBI (21) LWA event participation
11	Visit of Other SRLM/ Institution at BMRC	1. Gujrat Livelihood Team 2. Assam Livelihood Team 3. Orissa Livelihood Team 4. Swasti Health Organization 5. Tamil Nadu Livelihood Team 6. Mr. Nirmallya mandal, Director, Social & Inclusive Business support 7. Visit of World bank Team 8. Visit of Assistant Labour Commissioner Gurgaon

# बड़की दीदी



बड़की दीदी गाँव भ्रमण के दौरान एक समूह की सभा के पास से गुजर रही हैं।

प्रणाम बड़की दीदी, कैसी हैं आप??

मैं तो बिलकुल ठीक हूँ, आप सब कैसी हैं और किस विषय पर चर्चा हो रही है?



हमलोग अपने बच्चों के रोजगार को लेकर चिंचित हैं, हमारे बच्चे पढ़-लिख कर भी घर पर बैठे हुए हैं।

अरे! चिंता की क्या बात है? जीविका के रोजगार और प्रशिक्षण विभाग तो बना ही है, आपके बच्चों के भविष्य को संवारने के लिए। आप लोगों को जानकारी नहीं है क्या?

नहीं बड़की दीदी।



हूँ...ध्यान से सुनो ! पंडित दीन दयाल उपाध्याय ग्रामीण कौशल योजना के तहत जीविका ग्रामीण क्षेत्र के पढ़े-लिखे बेरोजगार युवक-युवतियों के लिए रोजगार प्रबंधन और प्रशिक्षण के कार्यक्रम चलाती है।



इस कार्यक्रम के तहत शिक्षित बेरोजगारों को कई तरह के तकनीकी और गैर-तकनीकी प्रशिक्षण दिए जाते हैं, वह भी निःशुल्क! प्रशिक्षण के दौरान उनके रहने-खाने का इंतजाम भी परियोजना की तरफ से किया जाता है।

प्रशिक्षण के बाद बच्चों को उनकी शैक्षणिक योग्यता और प्रतिभा के आधार पर भिन्न-भिन्न कंपनियों में रोजगार के लिए भेजा जाता है।



इसमें किन बच्चों को प्रशिक्षण दिया जाता है बड़की दीदी?

वैसे सभी ग्रामीण बच्चे, जो कम-से-कम मैट्रिक पास हों और उनके घर की कोई-ना-कोई महिला जीविका समूह से जुड़ी हों।

अच्छा दीदी, इसके लिए उम्र सीमा क्या है?

15-35 साल तक के बेरोजगार इसमें भाग ले सकते हैं। सबसे पहले अपना नामांकन करवाना होगा। इसके लिए ग्राम संगठन स्तर पर JRP भैया के द्वारा नियोजन पुस्तिका में बच्चों का पूर्ण विवरण दर्ज कराना होगा। इसके बाद इसकी सूचना जिले के रोजगार प्रबंधक को दी जाएगी और इनको कौशल पंजी में एनरोल किया जायेगा। उसके बाद उनकी योग्यता और रुचि के अनुसार विभिन्न ट्रेडों के लिए नामांकन कर प्रशिक्षित किया जाएगा।



बड़की दीदी, क्या प्रशिक्षण के तुरंत बाद ही उन्हें रोजगार मिल जाएगा?

ये अच्छा सवाल किया है तुमने। देखो, प्रशिक्षण के बाद सभी प्रशिक्षित युवक-युवतियों की सूची जिले के रोजगार प्रबंधक के पास सुरक्षित रहती है। समय-समय पर उनके पास विभिन्न कंपनियों से रोजगार के लिए युवक-युवतियों की माँग आती रहती है, जिसके अनुसार वह प्रशिक्षित बच्चों को साक्षात्कार के लिए भेजते हैं और सब कुछ सही होने पर बच्चों को रोजगार मिल जाता है।



तो क्या जब तक कंपनियों से माँग नहीं आती, तब तक बच्चे ऐसे ही बैठे रहेंगे?

अरे नहीं बहन, जीविका की ओर से हर 3 महीने पर प्रखंड स्तर पर रोजगार मेला का आयोजन होता है, जहाँ देश भर से कई कंपनियाँ प्रखंडों तक अपने प्रतिनिधियों को भेजती हैं, जो यहां आकर योग्य बच्चों का चयन कर रोजगार के अवसर प्रदान करती हैं।



अरे वाह बड़की दीदी, यह तो बहुत ही अच्छी जानकारी दी है आपने।

हां, बहन! और रोजगार मेले में सिर्फ समूह से जुड़ी महिलाओं के बच्चे नहीं, बल्कि बाहरी लोगों के बेरोजगार बच्चे भी भाग ले सकते हैं और अपनी योग्यता और रुचि के अनुसार विभिन्न कम्पनियों में रोजगार प्राप्त कर सकते हैं।



यह तो और भी अच्छी बात है।

हां, लेकिन सबसे आवश्यक यह है कि आप सबको अपने-अपने क्षेत्र के JRP भैया की नियोजन पुस्तिका में अपने बच्चों के विवरण देने पड़ेंगे। तो सबलोग यह वादा करो कि जल्द-से-जल्द अपने बच्चों के नाम JRP भैया के पास लिखवा दोगे ताकि DDU & GKY योजना का पूरा-पूरा लाभ उठा सको



जी बड़की दीदी, हम सभी वादा करते हैं कि आज ही अपने बच्चों का पूरा विवरण नियोजन पुस्तिका में दर्ज करवाएंगे और DDU & GKY द्वारा संचालित प्रशिक्षण केंद्र में नामांकन करवा कर बच्चों के भविष्य को सुनिश्चित करेंगे।



संतोष कुमार  
प्रबंधक संचार, पंचम्पारण

# मन की कलम से

## हुनर

नव युग के नव युवा हम,  
नभ से ऊँचे हमारे सपने।  
जीत लेंगे जहाँ को,  
सीख हुनर अपने-अपने ॥

जीवन में नित्य,  
नए आयाम बनाएंगे।  
सीख रोज नए हुनर,  
हुनरमंद हम बन जाएंगे ॥

अपनी मेहनत से,  
सशक्त युवा की नयी पौध उगाएंगे।  
गाँव-गाँव, शहर-शहर,  
खुशहाली की नयी बयार बहाएंगे ॥

युवा जोश से नयी,  
क्रांति हम लाएंगे।  
अपनी काबिलियत से बुनेंगे  
भारत की नयी तस्वीर,  
विश्व पटल पर  
हिंदुस्तान का परचम फहराएंगे ॥

 Anand Shankar  
SPM-HR

## रचना आमंत्रण

जीविका द्वारा चेंज मेकर्स (द्विभाषीय - त्रैमासिक) पत्रिका का प्रकाशन किया जाता है। पत्रिका में जीविका से जुड़ी गतिविधियों / कार्यक्रमों / सफलता की कहानियों के प्रकाशन के साथ-साथ विभिन्न स्तरों पर कार्य कर रहे जीविका कर्मियों के अनुभवों को भी स्थान दिया जाता है। जीविका कर्मियों से आग्रह है कि वे जीविका से जुड़े अपने अनुभवों / सफलता की कहानियों / कविता / गतिविधियों आदि को चेंज मेकर्स में प्रकाशन के लिए भेज सकते हैं। रचना हिन्दी या अंग्रेजी दोनों में से किसी भी भाषा में हो सकती है। रचना के साथ उससे संबंधित तस्वीरें अवश्य संलग्न हों। रचनाकार अपनी रचना के साथ अपना पूरा पता और संपर्क नंबर का उल्लेख अवश्य करेंगे। रचना को निम्न मेल आईडी पर भेज सकते हैं।

[changemakers.brtp@gmail.com](mailto:changemakers.brtp@gmail.com)

संपादकीय टीम द्वारा प्रकाशन योग्य रचनाओं को रचनाकार के नाम के साथ पत्रिका में प्रकाशित करेंगी।

— संपादकीय टीम, चेंज मेकर्स

## नव वर्ष

हम भर नशा ज़हन से ज़हान  
उतार रहे हैं नव वर्ष दो हजार उन्नीस ।  
बल-बूते हमारे नच ले में  
दिख न पड़े बन्दिश ॥

शुभग साजे क्षण-पल हमारे  
हमारी मिहनत से दार-मदार ।  
हमारी हस्ती दे रही फ़रमान  
झूमे बिछाये खुशियाँ हजार ॥

जीविका से सम्पादित कर्म  
ले चल रहा बिहार को आगे ।  
गाँव-गाँव में दीदियाँ  
जला रही हैं घर-घर चिरागों ॥

हर हाथ को काम मिले  
मानस हमारे हैं धून पाले ।  
हम जहाँ हैं-जोड़ रहे  
सहयोग, भरसक सम्हाले ॥

चराग नूतन जग-मग के  
प्रज्वलित होंगे हमारे बल-बूते ।  
अवनीतल पर चर्चित होंगे  
हमारे नेतृत्व जनित मानस के सबूतों ॥

हम बहा खून पसीना  
गढ़ पाते हैं संस्कृति का विरासत ।  
हुलसित हो जिस इन्तकाम से  
माँ भारती का पूरा होता है इबादत ॥

आजीविका की चुनौती का ले पथ प्रशस्त  
चल पड़े हम भाव दया का लपेटे ।  
अनुभव में जो हमारे उतरे हैं  
पूर्व में कितने अपने भूखे प्यासे लेटे ॥

 दिनेश्वर लाल " दिव्यांशु"  
जीविका, राज्य कार्यालय

## • EVENTS

Regional Workshop on Food, Nutrition, Health, and WASH, (FNHW) at Hotel Chanakya from 24<sup>th</sup> October to 27<sup>th</sup> October, 2018



Inauguration of Hand Made Bag Stall by Sri Chaitanya Prasad, IAS, Principal Secretary, Urban Development and Housing Dept., GoB at Mouryalok Complex on the occasion of Plastic Ban in Bihar

“Samudayik Sambadh” with the members of CLF on 21st December, 2018 at Adhiveshan Bhawan



Visit of MoS, MoRD, GoI at JEEViKA Stall during IITF Delhi



# JEEVIKA

Rural Development Department, Govt. of Bihar  
Vidyut Bhawan - II, 1<sup>st</sup> & 3<sup>rd</sup> Floor, Bailey Road, Patna- 800 021;  
Ph.: +91-612-250 4981 :: Fax: +91-612-250 4960,  
Website: [www.brllp.in](http://www.brllp.in) :: E-mail: [ceo@brllp.in](mailto:ceo@brllp.in)