



# JEEVIKA'S Newsletter

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### REGIONAL LEVEL WORKSHOP ON FOOD, NUTRITION, HEALTH AND WATER, SANITATION AND HYGIENE (FNHW)



The reduction in absolute poverty and consistent economic growth over the last few decades has not been translated to corresponding achievements in improved access to health, nutrition and sanitation services especially for the most marginalized communities. In order to ensure economic gain made through livelihoods investment are not drained off, the goal is to increase investment for improving access to food security, health and nutrition services by the poorest household. Brainstorming on improving standard of life in terms of health, sanitation and nutrition was the need of the hour as it is the core of the livelihood framework.

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Don't stop till you reach the top



With the above purview, a four-day regional workshop on Food, Nutrition, Health - Water Sanitation and Hygiene was organized by Jeevika at Hotel Patliputra Ashok, Patna from 24<sup>th</sup> October 2018 to 27<sup>th</sup> October 2018. The workshop was graced by the presence of Joint Secretary National Rural Livelihoods Mission, Senior Officials of NRLM, State Livelihoods Missions of 16 states, development partners PCI, Digital Green, UNICEF, N.I.R.D and World Bank.

JEEViKA discussed its evolution, operational framework, components and contributions that made SHG model/movement a success in the state. This started with initial aim of BRLPS to mitigate rural poverty but focus on women empowerment. The components of Livelihood Framework and Vulnerability Mitigation which forms the operational framework of the JEEViKA was explained. Financial inclusion and Market linkages helped the rural poor towards enhanced livelihoods whereas access to Government entitlements helped them to mitigate vulnerability. Discussion on the organizational structure, Institutional and Capacity Building through SHGs and Producer Groups was also facilitated. The achievements of financial inclusion, capacity building, and various interventions were presented to the participants. Some of the interventions discussed were training of Bank Sakhi, Farm interventions, partnership with Aga Khan Foundation for Poultry, Health Risk Fund etc., and how whole process was run in partnership with women for their development.

Smt. Leela Johari, Joint Secretary – Ministry of Rural Development, appreciated the phased implementation and effective scaling up of interventions by JEEViKA and advised other SRLMs to see at grass root level how the momentum of change in Bihar is propelling other states. She also highlighted that the best practices of any SRLM could be replicated in other states and contextualized as per the state specific structure. Most of the SRLMs missed out on intersection and convergence of interventions which sets JEEVIKA apart from its counterparts.

The Secretary, Rural Development Department, Shri Arvind Kumar Chaudhary discussed the role of JEEViKA and its strategy to bank on community institutions was instrumental to deepen the reach of its program. He discussed how the interventions of Providing Iron supplements for Anemia, Weekly Iron and Folic acid supplement to youth (adolescent girls and boys) and institutional delivery was highly effective and increased penetration in rural areas.





The CEO-BRLPS, Shri Balamurugan D, talked about the expansion of Health and Nutrition interventions in BRLPS from 18 blocks to 42 blocks and then eventually to eight districts. He also added that the effective convergence of health and social welfare department like ICDS helped in successful implementation of interventions transforming the HNS goals into reality. He explained how natural convergence of BRLPS and Rural Development Department (RDD), Government of India to implement Swachh Bharat Mission Grameen (SBMG) has borne fruitful results with more than 60% of the rural population being Open Defecation Free. He also explained how behavioral change is the key for improved sanitation practices and how RDD trusted JEEViKA for implementation of SBMG due to its reach and capability to scale through community institutions.

Director Integrated Child Development Scheme also talked in detail about the importance of maintaining quality of interventions and services while scaling up the interventions. He talked about the importance of health on overall development and productivity. He also explained the vision behind targeting adolescents was to prevent them from diseases and minimize their vulnerability. Also, JEEVIKA's role along with its partner Digital Green to design training material for SHG women keeping local context in picture was appraised by him.

The participants m visit to Nawada and Rohtas districts in two teams to observe the interventions of JEEVIKA at the grassroots level, which was followed by the teams giving presentations on their key observations highlighting the various learnings and scope of improvement in rolling out the projects in the intervention areas.

The workshop resulted in strategic discourse on the concerted efforts required to curb health related issues amongst rural communities and a committed resolve to act upon it.





Along with the mission poverty alleviation, self-reliance, alcohol prohibition and campaign against open defecation, the Jeevika didis are now on a trot to feed healthy, hygienic and quality food to the people. The trot was started on 10<sup>th</sup> October, 2018 by the opening of “Didi Ki Rasoi” at the premises of Sadar Hospital in Vaishali. The Jeevikas didis through this have taken up the initiative of providing pure and healthy food to the hospital visitors.

“Didi ki Rasoi” was recently inaugurated by Shree Sanjeev Kumar, Additional Secretary of Department of Rural Development, Government of India. The guests roved the canteen, talked to the members and gave suggestions to the present members related to the operation of the canteen.

The Chief Guest and inaugurator of the ceremony Shree Sanjeev Kumar told about the significance of Jeevika, which also lies in the success of the social initiatives where health, nutrition and sanitation are also important. Thus this canteen will not only provide livelihood





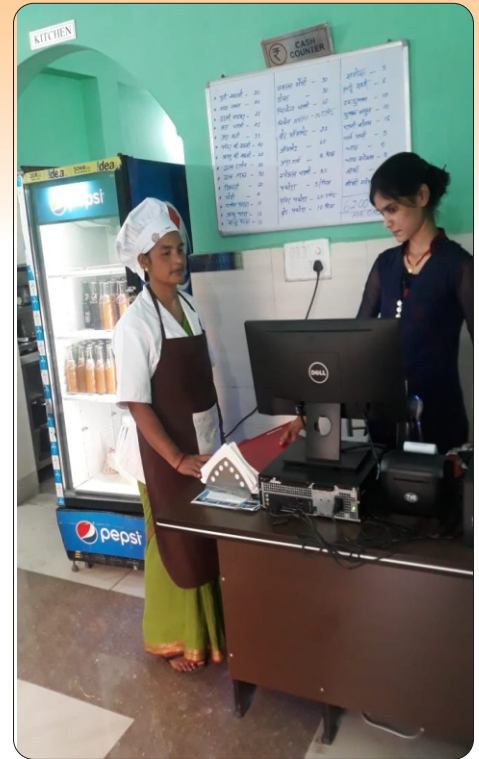
support to the women but also ensure healthy and hygienic food to the patients. He also hoped for initiation of similar canteens in the other government institutions soon.

Shri Arvind Kumar Chaudhary, Secretary, Rural Development Department, Government of Bihar during the visit stated that realizing the challenge of ensuring nutritious, hygienic and quality food in the government institutions, the Jeevika sponsored Self-Help Groups have marched forward to resolve it. Jeevika has provided the initial capital for training and establishment while Kudumbashree (Kerala) has provided technical support for the same.

The Chief Executive Officer Jeevika Shree Balamurugan D. said about the significance of the “Didi ki Rasoi”, and how these members are the flag bearers of change in Bihar and progenitors of transformation in the state. Looking at the work of these members, Jeevika has initiated to provide hospitals with healthy food. Jeevika didis after successfully starting with Sadar Hospital, Vaishali will step into other government institutions as well.

The District Magistrate of Vaishali, Shree Rajiv Roshan stated that “Didi ki Rasoi” is a worthwhile effort. The hospital and the administration would provide full support to this untainted effort. He also said that this will improve the quality of the food provided in the canteen.

District Project Manager of Jeevika Vaishali told that the canteen is being operated by Bhavishya Jeevika Women Village Organization and the canteen will provide snacks, tea, and coffee at cheap rates.





Archana Tiwari,  
State Project Mananer  
- Social Development,



संख्या—cm-473 30/10/2018  
जीविका की राज्य परियोजना प्रबंधक अर्चना तिवारी के असामयिक निधन पर मुख्यमंत्री ने गहरी शोक संवेदना व्यक्त की

पटना, 30 अक्टूबर 2018 :- मुख्यमंत्री श्री नीतीश कुमार ने जीविका में सामाजिक विकास की राज्य परियोजना प्रबंधक अर्चना तिवारी के असामयिक निधन पर गहरी शोक संवेदना व्यक्त की है।

मुख्यमंत्री ने अपने शोक संदेश में कहा है कि उनका असामयिक निधन जीविका एवं बिहार की महिलाओं के लिए अपूरणीय क्षति है। उनके प्रयासों का नतीजा है कि बिहार की महिलायें अपने अधिकारों के प्रति एवं सामाजिक कुरीतियों के खिलाफ निरंतर सक्रिय रही। अर्चना तिवारी ने हमेशा अपने काम को एक मिशन माना तथा लक्ष्य की प्राप्ति के लिए गतिशील रही। शराबबंदी के पहले भी शराब पीने एवं शराब की बिक्री पर रोक के लिए जीविका दीदियों के साथ मिलकर अभियान चलाया था साथ ही दहेज विरोधी अभियान एवं बाल विवाह निषेध को भी जीविका से जुड़ी हर दीदी का अभियान बनाया।

मुख्यमंत्री ने दिवंगत आत्मा की चिर शान्ति तथा उनके परिजनों एवं प्रशंसकों को दुःख की इस घड़ी में धैर्य धारण करने की शक्ति प्रदान करने की ईश्वर से प्रार्थना की है।

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Chief Minister, Bihar's Condolence Message for Late Archana Tiwari



junaid kamal ahmad  
@JUNAIDWBG

Follow

Our condolences to family, friends, peers of Ms Archana Tiwari- a warrior of Women's empowerment in Bihar: lasting legacy in JEEViKA, bringing social transformation of women owned & managed community institutions @brlps\_jeevika @NitishKumar @GovtofBihar @DAY\_NRLM @VutukuruVinay

Country Director, World Bank, India's tweet remembering Late Archana Tiwari's legacy.

Archana means “worship”, with the inherent positivity you unknowingly created this world around you which was full of vibration, gumption and effervescence. We breathed in that world as individuals while never realizing what it meant to us. Your pure intention towards community was something unparalleled, you were the wall whom they could just fall back onto. A warrior with never say die attitude was holding them.

You were a feminist with a goal! And yes we can use this over-used term without shying away, because you defined the word. "Personal is political" In other words our life experiences are never divorced from the superstructure of the society. Whenever an issue cropped up from sexual harassment at work place to economic empowerment you had the naunace to address it with courage. It's easy to make noise but damn difficult to actually act upon with a definite recourse in mind. The system is unfair and it is going to be unfair however it's upon us how we “act” upon it.

We are innately grateful that we could be part of this eccentric, chaotic and exceptional world around you. We have to live/accept this truth each day when we lose loved ones but then I guess thats life cycle.

Like a phoenix you crumbled into ashes but in our hearts your values will stay forever. Now, we have a guarding angel looking after us because we believe in purity of souls. May your crackling soul keep creating ripples wherever you are.



## National Awards Distribution Ceremony

Jeevika: Recipient of National Awards for outstanding Performance in Agriculture under DAY-NRLM.

Jeevika was awarded by the Ministry of Rural Development, Government of India for its outstanding performance in farm livelihoods. The award ceremony was attended by Director and SPM-farm livelihoods Jeevika. The award was given for Jeevika's excellent work in agricultural value chain development and farm mechanization. The award was given by Minister of Rural Development, Panchayati Raj and Mines Shree Narendra Singh Tomar and Minister of State for Rural Development Shri Ramkripal Yadav.



### Transforming Lives

Engaged in making beautiful articles from bamboo, Kumari Kiran is a talented women whose skills are being honed by Jeevika. A resident of Harishankarpur panchayat in Tajpur block of Samastipur, Kumari Kiran's father was also an artisan. He was awarded at various levels for his bamboo work. Kiran attributes her father for her skills. Kiran says that she left making bamboo articles after marriage. As the economic situation of her family worsened with time, she again picked up her skill of bamboo work. She introduced this skill to her husband and made him her helper. Now both of them are working towards improving their finances.



Kiran is a member of Jeevika SHG and is also working as a community mobilizer. She says that she spends all her time after the meetings in making articles. She got an opportunity to sell her articles in Jeevika haat on the occasion of International Women's day where her articles earned much appreciation. She also displayed her articles during the Honorable Chief Minister's Samiksha Yatra, where the officials and the Honorable minister himself appreciated her good work. Kiran has a plan to train other women in bamboo work, and establish a producers group for selling the items so that the women can be economically sound.



Shobha Devi is a woman who doesn't want to stop till her goals are achieved. Shobha Devi had started from the absolute bottom, but so far has achieved what many of her contemporaries would only ponder upon. Shobha Devi joined Jeevika in 2014, her husband had a small motorbike repairing shop in Patna, but the earnings from it were very meagre, Shobha Devi also did some minor stitching, tailoring and embroidery works manually. All she could save from these earnings, she used to put it in the SHG. She wanted to avail a loan from the SHG because she was suffering from illness and needed money for her treatment. Soon she got her first loan of Rs. 15,000 for treatment. After her recovery, she started repaying the loan to the SHG. This may have been her first step in Jeevika, but it wasn't her last for sure. After a few days, she again availed a loan of Rs. 20,000 to buy a stitching machine, looms and threads. She started stitching various outfits as per orders and created her own designs as well. She also started imparting training to others. Her venture slowly flourished and she started retaining profits, and started repaying her loans.



**Shobha Devi** didn't stop here, she wanted to revive her husband's garage business, so she took a loan of Rs. 60,000 to open a garage outside her village, close to a village road which is comparatively busy. The garage was received well and many people took their two wheelers for maintenance and repairing work. She also opened a small general store outside her house. The ventures of both Shobha Devi and her husband are resulting profits, which they are using for renovation of their house, and spending on their children's education. Shobha Devi is mother to 4 children, all of them are going to schools.

# December

CALENDAR OF EVENTS

## COMING UP IN THE NEXT EDITION

- JEEVIKA's 1<sup>st</sup> Dairy Producer Company



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